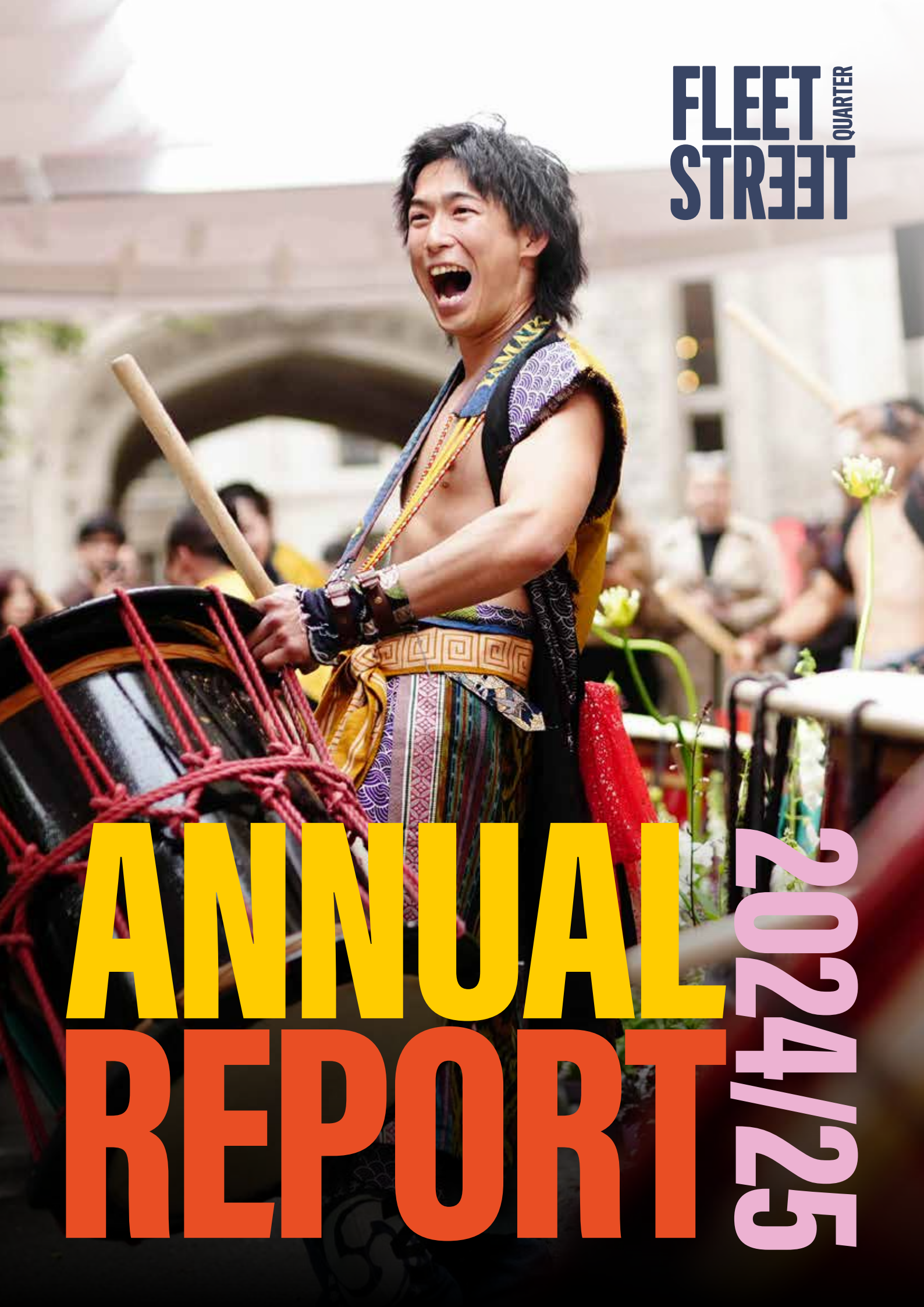


A man with dark hair, wearing a traditional Japanese festival costume consisting of a patterned vest, a wide sash, and a skirt, is playing a large black drum with red ropes. He has a joyful expression with his mouth open as if shouting or singing. The background shows a blurred crowd of people and a stone archway, suggesting a festival setting.

FLEET QUARTER
STREET

ANNUAL
REPORT 2024/25



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INTRODUCTION

The Fleet Street Quarter BID was formally established in April 2022 through a successful ballot process. **365 businesses were invited to vote for the establishment of the BID, and an impressive 88% yes vote was received for a 5-year term.**

The Fleet Street Quarter Business Improvement District (BID) is proud to present its third Annual Report, showcasing our progress and achievements across our four strategic themes from April 2024 to March 2025. With a continued focus on culture, community, sustainability and safety, this year we delivered an ambitious programme that enhances Fleet Street Quarter as a destination of choice for business, leisure and innovation.

We are in the midst of a transformational period. We now have over 7 million sq ft in the development pipeline with an end GDV of in excess of £5 billion. To support this transformation the BID continues to represent the interests of our growing business community and support further inward investment and economic growth. This year we invested £2.2 million in new projects to drive footfall, improve our public realm, promote sustainability, and strengthen the FSQ brand. As we head toward our fourth year we are proud to serve as a unifying voice and delivery partner for change.

We would like to extend our sincere thanks to the City of London Corporation, businesses and partners across the Fleet Street Quarter who continue to support the BID's work – from offering space for events and workshops, to actively participating in our programmes. Your generosity and collaboration help us bring people together, activate our streets and strengthen the spirit of community throughout the district.

We also wish to thank our Board of Directors and Steering Groups for their ongoing guidance, time and leadership. Their support has been vital in helping us deliver our vision and ensure the BID continues to serve its members with purpose and ambition.



Jonathan Clarke's bold abstract sculptures in New Street Square (EC4A), by One New Street Square, home to Deloitte

EXECUTIVE SUMMARY

The Fleet Street Quarter Business Improvement District (BID) is pleased to present its **third Annual Report, reflecting on the momentum, progress and milestones achieved from April 2024 to March 2025.**

Our mission is to invest to achieve positive change for businesses, their customers and their people. Through our Mid Term Survey they told us their priorities: a more sustainable, better connected, and engaging place to work, visit and invest in.

The wrappers will begin to come off several key development sites in 2026, revealing a physical transformation that the BID aims to match with a sense of place.

We are delivering on the promises to achieve this: by investing in putting Fleet Street (Quarter) back on the map; and through investment in a safer, more vibrant, greener and connected place. Our Public Realm Vision is now delivering on the ground, ensuring the opening of several world-class new offices over the next year is matched by a place that earns the commute. Planning for the successful Literary and Climate Festivals also stand out as acts of leadership and investment in our cultural infrastructure.

As Chair, I have been privileged to witness the energy and commitment that powers the Fleet Street Quarter and the determination to make this area a model for regeneration, innovation and inclusivity in the City's crucial western gateway. I commend the BID team for their achievements in delivering on our strategy this year, set out in this Annual Report. I also thank our businesses, partners and supporters for backing FSQ to deliver on its mandate to act as a catalyst, champion, conduit and facilitator for sustainable change in line with our strategic priorities.

1. Putting Fleet Street Quarter Back on the Map: Commercial and Cultural Strategy

We laid the groundwork for successful international Literary and Climate Change festivals as part of our investment in Commercial and Cultural Strategies. We are also delivering a joined-up plan to activate vacant shops, attract new occupiers and shape a distinctive identity for the Quarter. These strategies provide a long-term blueprint for positioning FSQ as both a business hub and cultural destination and are already informing our 2025 activity pipeline.



The Maughan Library, the main university library of King's College London

2. Creating a Connected Community: Community Led Engagement

Our FSQ Cook-Off with CORD by Le Cordon Bleu brought local professionals together through food, showcasing the creativity, camaraderie and community spirit that defines our district. It was one of a series of initiatives helping workers form meaningful local connections and building a sense of ownership across the footprint.

3. Clean & Green: Public Realm Delivery

We promised to commission a Public Realm Vision in 2021 and launched it in late 2023, identifying a menu of prioritised public realm investments across the Fleet Street Quarter. This year, the BID team's emphasis on ambition, integration with existing Healthy Streets initiatives and partnership working with the City of London Corporation's outstanding teams has paid off. We committed £1 million in partnership funding to assist the City in planning and approving a £9 million Public Realm Transformation for Fleet Street that will drive the attractiveness and climate resilience of the area as a place to do business. This is a real milestone and demonstrates the commitment to investment on the ground in the infrastructure that supports a community founded on quality of place – ensuring the public realm draws people in and encourages them to explore; ensuring that the quality of place keeps up with the pace of change.

This year also marked the beginning of plans to unlock visible public realm transformation from projects funded last year, with works commencing on key connecting streets and alleys around the

Fleet Street Quarter. These enhancements – from lighting and greening to seating and wayfinding – are the first steps in delivering our long-term vision for a more attractive, accessible and sustainable Quarter.

4. Safe & Secure: Proactive Business Support

We delivered targeted safety training to hundreds of local workers through our partnership with the Suzy Lamplugh Trust and launched new engagement opportunities including Walk & Talk sessions and Crime Prevention Hubs. Our co-delivered launch of phone marking alongside City of London Police in March helped see a reduction in phone snatching in the City by 30% across the following months. These direct support measures reflect our ongoing commitment to creating a welcoming and secure environment for all.

This Annual Report reflects the breadth and ambition of what the FSQ BID has delivered with it's partners and where it has laid the foundation for further investment over the next year. The BID is moving into the last chapter of it's first term, but the end of this beginning shows the path to delivering on the mandate for ambition, partnership and investment over a longer term.



Roy Pinnock, Chair, Fleet Street Quarter BID

BID BOUNDARY



*Please note this map is an illustrative design – for the full map please go to our website at fleetstreetquarter.co.uk

Addle Hill	Dean Lane	Holborn Viaduct	Old Fleet Lane	St Bride Street
Amen Court	Dorset Rise	Hood Court	Pemberton Row	St Brides Avenue
Apothecary Street	East Harding Street	Hutton Street	Pilgrim Street	St George's Court
Ave Maria Lane	Falcon Court	Ireland Yard	Playhouse Yard	Southampton Buildings
Bolt Court	Farringdon Street (part)	Johnsons Court	Pleydell Street	Snow Hill
Bouveire Street	Fetter Lane	Knight rider Street	Plough Place	Stone Cutters Street
Breams Buildings	Fleet Place	Limeburner Lane	Poppin's Court	Thavies Inn
Bride Court	Fleet Street	Little New Street	Printer Street	Tudor Street
Bride Lane	Friar Street	Lombard Lane	Queen Victoria Street (part)	Warwick Lane
Burgon Street	Furnival Street	Ludgate Broadway	Quality Court	West Harding Street
Carter Court	Godliman Street	Ludgate Hill	Red Lion Court	Whitefriars Street
Carter Lane	Gough Square	Ludgate Square	Salisbury Court	Wine Office Court
Chancery Lane	Great New Street	Magpie Alley	Serjeants Inn	
Church Entry	Gunpowder Square	Neville Lane	Shoe Lane	
Clifford's Inn	Harp Alley	New Bell Yar	Staple Inn	
Clifford's Inn Passage	High Holborn (part)	New Bridge Street (part)	Staple Inn Buildings	
Cobbs Court	Hind Court	New Fetter Lane	Stationers Hall Court	
Crane Court	Holborn	Newgate Street (part)	St Andrews Hill	
Creed Lane	Holborn Circus	New Street Square	St Andrew Street	
Cursitor Street		Old Bailey	St Brides Passage	
Deans Court				



St Martin Ludgate Church



PUTTING FLEET STREET QUARTER BACK ON THE MAP

Through collaboration and partnership, we champion a cohesive plan of action to create **a vibrant and dynamic location that repositions the Fleet Street Quarter as a place to work, visit, live and invest in.**

We have been working hard to support our existing business community, welcome new businesses into the area and encourage new occupiers and developers to discover the footprint. Alongside animating and enhancing the streets and spaces, we host large-scale marketing campaigns and

attract visitors to the area to boost economic activity, creating a seamless, welcoming and coherent destination. We showcase the local offering and celebrate the assets across the area, reclaiming the district as a globally flourishing destination.

THIS YEAR THE BID HAS

- Commissioned 'Assembly' – a pop-up amphitheatre at the Maughan Library designed by Urban Radicals and launched by Sadler's Wells YAMATO Drummers as part of the London Festival of Architecture 2024. The space hosted Shakespeare performances, film screenings, talks and music, bringing culture into the public realm.
- Developed a new Cultural Strategy, with Future City, to shape FSQ's identity as an active cultural destination with more post-5pm and weekend vibrancy.
- Developed a hyperlocal vision to address high street vacancy, attract independent and international retailers, and reinvigorate the ground floor experience.
- Vinyl-wrapped vacant units across the Quarter to brighten the streetscape, promote local campaigns, and enhance the pedestrian experience.
- Appeared at MIPIM alongside the City of London and GLA and engaged with key commercial agents to promote FSQ as an investment opportunity and development hotspot.
- Launched a groundbreaking groundbreaking interactive 3D digital model of FSQ, developed in partnership with VMI, to visualise the scale of growth and support inward investment and tenant engagement.
- Grew FSQ's profile, with increased media coverage, digital reach, and creative storytelling through campaigns, installations and branded content.



FEATURE: FESTIVE FLEET STREET QUARTER

Before the BID was established in 2022, Fleet Street Quarter had no coordinated Christmas campaign to bring the community together or draw visitors in. By our third year, that had dramatically changed. 2024 marked the biggest festive programme the area had ever seen, transforming the Quarter into a welcoming and joyful destination.



4.5
MILLION TOTAL
MEDIA REACH



150 PIECES
OF PRESS COVERAGE



11,000
INCREMENTAL
INCREASE IN VISITORS
OVER THE PERIOD



+20%
FOOTFALL DURING LIGHT
SWITCH-ON WEEK

HIGHLIGHTS

- Twelve hand-painted penguin sculptures formed an interactive trail across the Quarter, with stories narrated by children's author and comedian Olaf Falafel, encouraging exploration and drawing national attention.
- We kicked off the season with two Christmas light switch-ons at Chancery Lane and Ludgate Circus, complete with magical snow, live music, festive food and countdowns led by actor Alex Macqueen and Olaf Falafel, who also illustrated our FSQ map.
- Our two-day Christmas Market at New Street Square featured artisan stalls, hot food, and music.
- Across the season, we delivered free festive treats, craft workshops including festive wreath making and gin and wine tastings. These workshops drew widespread interest – several selling out within days – demonstrating a deep appetite for inclusive, creative experiences in our district.
- The FSQ Community Choir made their debut at the light switch-ons, while our levy payer drinks at local business, the Hyatt Hotel, brought together over 70 representatives from across the business community in an informal setting to celebrate the end of the year.



CREATING A CONNECTED COMMUNITY

Working with our business members and the City Corporation we aim to **create an inclusive, innovative and sustainable business ecosystem.**

We are strengthening relationships between businesses and together are supporting charitable initiatives alongside offering a programme of activities and free events for local workers. Our

community is important to us and the BID has fostered a unique sense of ‘neighbourhood’. We will continue to harness and build upon this opportunity across the area.

THIS YEAR THE BID HAS

- Hosted over 100 street food markets in partnership with KERB at Fleet Place, activating the district with flavour, footfall and community presence.
- Launched a new partnership with Neighbourly, providing a free volunteering platform for local employees, and connecting FSQ businesses with local charities to boost employee volunteering and social impact.
- Formed the FSQ Community Choir, which performed at festive events and provided a new way for workers to engage through music and creativity boosting friendship and wellbeing.
- Delivered monthly Business Breakfast Clubs helping strengthen networks, and celebrate local businesses.
- Expanded Discover FSQ, a welcome programme for new starters to familiarise themselves with the area and the Fleet Street Quarter BID, featuring workshops, history tours, free lunches at KERB+ Fleet Place, and local business spotlights.
- Granted £10,000 to local charities through the BID’s Action Funder programme, supporting impactful community projects (see page 13).
- Distributed over 15,000 copies of the Fleet Street Quarterly, our printed newspaper featuring stories and profiles from across the business community.
- Delivered the first Summer of Sport in the City, offering six weeks of free sports, games, screenings and pop-up wellness activities in public spaces.
- Strengthened internal communications and community reach through activations, events, and digital platforms.



FEATURE: THE GREAT FLEET STREET QUARTER COOK-OFF

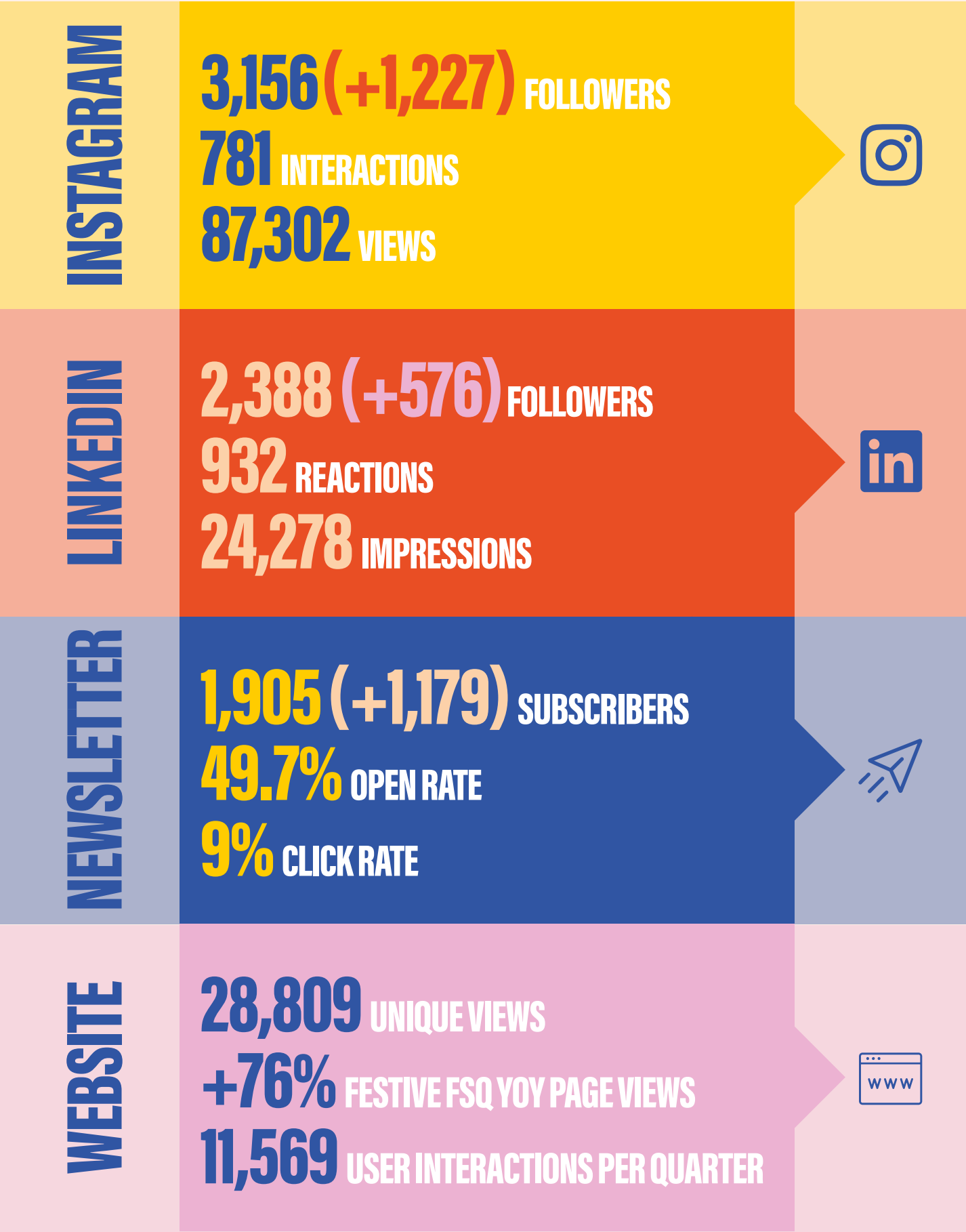
IN PARTNERSHIP WITH
CORD BY LE CORDON BLEU

In spring 2025, we partnered for a second year with local culinary school and fine dining restaurant CORD by Le Cordon Bleu to launch The Great Fleet Street Quarter Cook-Off – a new, energetic way to bring businesses together through food, creativity and friendly competition, as well as supporting and promoting a Fleet Street based business. The event celebrated the incredible hospitality on our doorstep, offered a platform for professional collaboration and brought the community into one of the area’s most iconic venues.

HIGHLIGHTS

- 30 applications from 21 different local businesses.
- An opportunity to learn from Le Cordon Bleu teaching chefs, as well as cook in a professional kitchen.
- Contestants cooked dishes from Le Cordon Bleu repertoire with seasonal ingredients, learning professional standard preparation, station management and presentation.
- Finalists were given the freedom to select ingredients for their dish, with a variety of vegetables and herbs grown in the FSQ Urban Farmer Project.
- Semi-final judges included last year’s winner, **Kin Lo** (Mott MacDonald), Apex Temple Court Hotel Head Chef, **Lorenzo Stella**, as well as CORD chefs and Le Cordon Bleu teaching chefs.
- Finalists were judged by **Lisa Jenkins**, CEO of the Royal Academy of Culinary Arts, **Lulu Grimes**, Managing Editor of Good Food Magazine, **Taz Khan MBE**, Founder and CEO of London’s Community Kitchen, and **Chef Marco Ardemagni**, Le Cordon Bleu Cuisine Teaching Chef.
- This year’s winner was **James Knoll-Pollard** (WSP), with **Ben Phillips** (St Bride Foundation) in second place, and **Reece Hope** (PayPal) in third place. All the chefs were outstanding, and the judges were thoroughly impressed.

OUR SOCIAL MEDIA GROWTH

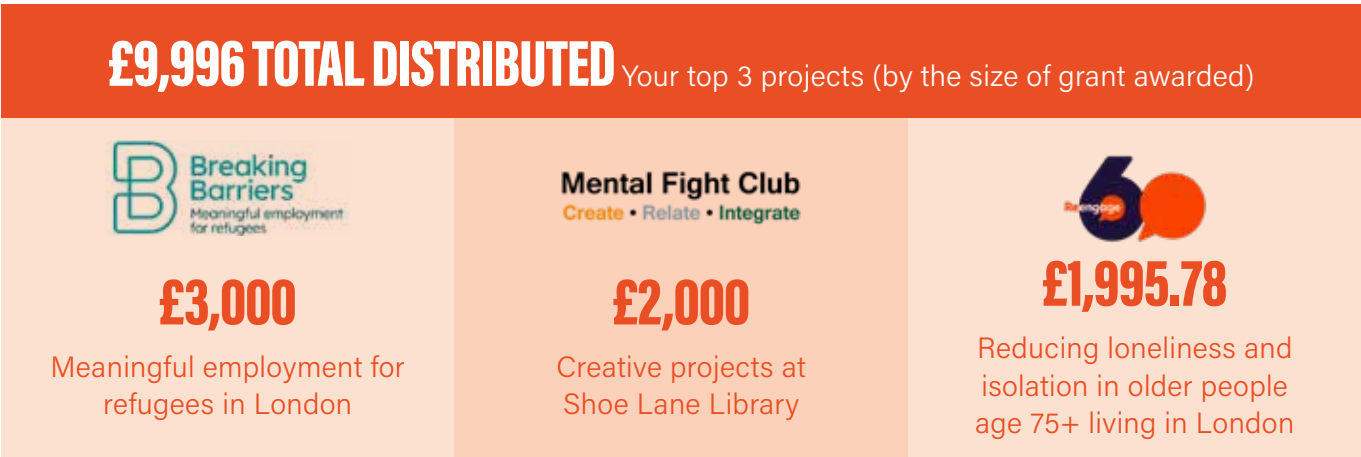


ACTION FUNDER: IMPACT SUMMARY

OUTPUTS: THE ACTION YOU'VE FUNDED



FUNDING OVERVIEW



DISTRIBUTION OF FUNDING





Statue of Queen Elizabeth I, St Dunstan-in-the-West, Fleet Street

ACTION FUNDER: INVESTING IN COMMUNITY IMPACT

As part of our commitment to building a more inclusive and resilient community, **the BID continued its partnership with Action Funder to support grassroots projects across London** that directly benefit those most in need. This year, **we funded six initiatives** tackling themes including loneliness, mental health, skills development, and access to the arts – **supporting over 900 beneficiaries across the capital.**

2023-2024 FUNDED PROJECTS

Breaking Barriers: Meaningful Employment for Refugees

Breaking Barriers delivered 3,000 hours of one-to-one employment support to 325 refugees. One third progressed into work, education or training, with 80% reporting increased confidence, improved language skills, and stronger understanding of UK workplace culture. **Funding: £3,000**

Re-engage: Reducing Loneliness and Social Isolation

We supported Re-engage in their mission to tackle loneliness among over-75s through regular tea parties and phone companionship schemes. 350 older Londoners gained new friendships, with 70% reporting reduced loneliness and 60% feeling an improvement in their mental and physical well-being. **Funding: £1,995.78**

Mental Fight Club: Creative at Shoe Lane Library

This project expanded community access to the arts through free creative workshops aimed at improving mental health. 180 participants took part in lunchtime and evening sessions, with 87% reporting increased social connection and 81% feeling more confident in managing their mental well-being. **Funding: £2,000**

Codebar: Free Coding Workshops for Minorities

Targeting underrepresented groups in tech, this initiative provided free marketing and training support to ensure equitable access to coding skills. Participants gained hands-on experience, career guidance, and access to mentorship in a supportive learning environment. **Funding: £1,000**

The Suited & Booted Centre: Positive Steps

Helping vulnerable men prepare for job interviews, this project supplied professional clothing and confidence coaching. 40 individuals received tailored support, significantly increasing their employment prospects and dignity during the recruitment process. **Funding: £1,000**

Hangouts with MENA Artists: A.R.I.A. Hub

This initiative supported asylum seekers, refugees, and immigrant artists in accessing creative space, community, and public exposure. The programme enabled collaborative artistic development, peer support, and visibility for often-marginalised voices. **Funding: £1,000**



The Stationers' Hall Garden is a landscaped courtyard, dominated by a London plane tree planted in 1837, for Queen Victoria's accession



The FSQ Urban Farmer Project, located on Shoe Lane

The BID footprint spans just over 43 hectares, made up of a network of streets, alleyways and courtyards. Fleet Street Quarter is **challenged by the narrow footpaths, limited squares and a deficiency of green spaces.**

We are proud to work in partnership with the City Corporation on a programme of investment for high quality public realm reimagining how spaces can be used and creating new opportunities. As well as enhancing the physical experience when visiting the

THIS YEAR THE BID HAS

- Secured £9 million in Community Infrastructure Levy (CIL) funding from the City of London Corporation to support the Fleet Street Transformation Project, a once-in-a-generation renewal of one of London's most iconic thoroughfares, with a £500,000 contribution from the BID.
- Delivered nine high profile events through our FSQ Climate Festival, aligning with London Climate Action Week to engage businesses and the public in sustainability issues and solutions.
- Hosted the first ESG Summit, bringing together over 50 local businesses to explore pathways to more responsible and sustainable business practices.
- Launched The Fleot – the UK's first Green & Digital Construction Skills Hub, in partnership with Atenor and delivered by Community Coworking and partners, providing on-site learning and upskilling opportunities to support careers in sustainable construction.
- Opened Fleet Studios, a new creative workspace for local artists, designed to complement the regeneration of the area and support emerging talent.

area, this theme focuses on collaborating with our business community and public sector partners to tackle climate change, air quality issues, making our district more climate resilient to future-proof the Fleet Street Quarter for generations to come.

- Created and activated the Urban Farmer Project in partnership with Landsec and London Community Kitchen, transforming a vacant unit into a hydroponic farming hub, offering public workshops and showcasing circular economy practices.
- As part of our Urban Farmer Project, the BID collaborated with ceramic artist Alicja Patanowska to present Plantation – a striking exhibition hosted in our meanwhile-use space, exploring the relationship between people, plants, and the urban environment through hand-crafted ceramics and sustainable design. Alongside the exhibition, we hosted a series of workshops where participants learned about hydroponics and urban food systems, and each took home their own planted vessel to continue growing at home.
- Promoted active transport through guided cycle tours, Police bike marking events, and free bike maintenance days with Dr Bike, encouraging healthier, low-carbon commuting.
- Reached over 700 participants through the Love to Ride platform, which continues to promote everyday cycling and workplace wellbeing across FSQ.



CASE STUDY: THE CLIMATE FESTIVAL 2024

In June 2024, the Fleet Street Quarter BID launched its first Climate Festival, a week long programme of events, workshops and talks aligned with London Climate Action Week. Designed to bring sustainability to the heart of the business district, the festival aimed to inspire practical action across our community and support our members on their ESG journey.

The festival was delivered across multiple locations within the footprint, including New Street Square, Shoe Lane Library and the Urban Farmer Project. With sessions led by industry experts, local changemakers and cross-sector voices, the event drew in professionals, residents and city visitors, placing FSQ on the map as a district serious about climate leadership and inclusive environmental innovation.

CAMPAIGN OBJECTIVES

- To raise awareness of climate related challenges and opportunities across our business and local community.
- To support our members with tangible insights and pathways for improving environmental and social governance.
- To lay the foundations for a longer term ESG programme shaped by feedback and shared priorities.
- To activate FSQ spaces through engaging, inclusive events that showcased sustainability in action.

Thank you to our hosts Deloitte, Edenica, Francis Taylor Building, Framestore, Dr Johnson's House and The Urban Farmer Project.

FESTIVAL HIGHLIGHTS

- Nine core events over two days, plus a series of fringe events hosted across the area as part of London Climate Action Week.
- Talks and panels on circular economy, sustainable finance, climate anxiety, net zero buildings, and local food systems.
- Partnership events with Deloitte, Dr Vanessa Chan, Chief Commercialization Officer and Director of the Office of Technology Transitions of the Biden administration, and others – bringing diverse expertise and audiences into FSQ.
- Engagement from over 500 participants and speakers including FSQ workers, SMEs, developers and students.

WHAT FOLLOWED

1. Urban Farming Workshop Based on key discussion topics at the Climate Festival, FSQ produced an Urban Farming Workshop, hosted in collaboration with Buro Happold, to explore the challenges, opportunities and pilot projects that could be brought forward in achieving urban harvests in the FSQ area.

2. ESG Summit On the back of the Climate Festival, FSQ hosted its first ESG Summit in autumn 2024 – bringing together over 50 businesses to discuss shared challenges and opportunities around sustainability, social impact and governance. This event helped shape our future ESG priorities and informed plans for ongoing BID-led support.

3. Workshops at the Urban Farmer Project A series of follow-up workshops were delivered from September to December 2024 at the Urban Farmer Project space.



Artist's impression of possible future vision of Fleet Street, courtesy of Gensler

PUBLIC REALM

OVERVIEW

This year, the Fleet Street Quarter BID has taken a major step toward reimagining the public realm as a climate resilient, people focussed environment that supports our evolving community. We secured a £9 million investment from the City of London Corporation, to transform Fleet Street – a renewal of one of London’s most iconic thoroughfares. To complement this the BID has committed £1 million in funding, split equally between £500,000 dedicated to transforming Fleet Street and £500,000 for Holborn Viaduct and Fleet Street Courts and Alleys, ensuring investment benefits both the main spine of the Quarter and its connecting streets.

We commissioned concept lighting designs to brighten the underside of Holborn Viaduct to make it more attractive and safer for pedestrians at this important gateway to the area. The designs incorporate features to commemorate the fact that it was originally built over the River Fleet. Work is also underway to improve the Courts and Lanes that connect Fleet Street to Gough Square and New Street Square to make them more welcoming, greener and safer.

With up to **35,000 new workers expected** in the area alongside **7 million sq ft of commercial space** by 2028, upgraded streetscapes are essential to accommodate evolving footfall and urban life.

KEY INITIATIVES AND IMPACT

- Widened footpaths, safer crossings, and new seating will support walkability, accessibility, and social use of public space.
- Tree planting and landscaping will improve biodiversity, air quality, and wellbeing, aligned with ESG priorities and the City’s Healthy Streets strategy.
- Safer cycling routes and reduced vehicle dominance will encourage more active, inclusive travel.
- Works are being delivered in phases from 2025 to 2029, with concept designs and traffic modelling already underway.
- The BID continues to coordinate closely with stakeholders and the City to shape and deliver transformation.

FLEET STREET QUARTER: WHAT THE DATA SAYS

FOOTFALL (APR 2024–MAR 2025)



33,130,848 Total footfall	90,769 Daily average	NOVEMBER Peak month (daily avg 111,055)	28 OCT–03 NOV 2024 Peak week: daily avg 121,648	12 DEC 2024 Peak day: 208,606
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ECONOMY & JOBS (MOST UP TO DATE FIGURES)

101,766 Total jobs (2023)	+6,950 JOBS (+7.3%) YoY change (2023 vs 2022)	+22,200 JOBS 5-year change (2018–2023): (+28%)	£12.7BN GVA (2022) 	+£1.1BN (+9.9%) GVA growth (2021–2022)	£4.7BN Estimated tax revenues (2022):	+10.1% (+£0.4bn) Tax revenue growth (2021–2022)
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FARRINGTON PASSENGER NUMBERS

+33%
30M (2022)
40M (2023)
first full year of the Elizabeth Line station

DEVELOPMENT PIPELINE

29 developments in and around FSQ
7 MILLION SQ FT total proposed floorspace
1.6 MILLION SQ FT net additional floorspace

CULTURE & PLACE

10% of local jobs in creative, media, education or hospitality
15 cultural venues across the Quarter
17 heritage & literary landmarks within the footprint
6 major cultural institutions within a 10-minute walk



SAFE & SECURE

"As time goes on, we at Fleet Street Quarter BID continue to expand our presence and involvement within our footprint of operations. This past year we have firmly entrenched ourselves within this community, our programme of activities, networking events & activations are noted by most. As one of the BID ambassadors, I strive to ensure that every task is completed to the highest standard."

Saud Ahmad

The BID takes a **strategic approach which seeks to tackle challenges and critical issues for businesses in our area**, from tackling violence against women and girls and anti-social behaviour to clean streets, rough sleeping and low-level street crime.

We want our area to feel safe and secure during the day and night, as we support the growth of the nighttime economy.

We work proactively with the City of London Police to improve area safety, helping to tackle Violence Against Women & Girls projects and implementing security

initiatives such as phone and bike marking to protect businesses and the community.

FSQ remains one of the safest areas in London and continues to champion safer streets, workplaces, and public spaces for all.

AMBASSADOR STATS



13,290

visitors welcomed.
Average of 53 visitors per day



900

business visits



442

active businesses engaged



888

environmental issues resolved



4,002

intelligence tallies collected

FEATURE: 16 DAYS OF ACTIVISM

From 25 November to 10 December 2024, Fleet Street Quarter BID activated its first-ever participation in the UN-backed 16 Days of Activism Against Gender-Based Violence.

HIGHLIGHTS

- FSQ joined the global 16 Days of Activism Against Gender-Based Violence, launching with 'Orange the Quarter' – a powerful show of unity where businesses and the City of London Police were encouraged to wear orange to support a future free from violence.
- Led awareness sessions for domestic abuse prevention, partnering with Employer's Initiative on Domestic Abuse (EIDA). These sessions equipped businesses with practical guidance on how to recognise signs of domestic abuse, support affected colleagues, and implement safe, supportive workplace policies. By working with EIDA, FSQ helped ensure employers across the district understand their role in creating safer, more responsive environments for staff at risk.
- We hosted a range of events including a Women's Safety Roundtable, EIDA webinars, Bystander Intervention Training, Holistic Sound Baths and a Personal Safety Class, giving employees real tools to support themselves and others.
- The "Don't Cross the Line" Day of Action in partnership with City of London Corporation made a bold public statement against harassment and abuse.

- Although we understand the City is a safe place to be, we are proud to mark a shift in how safety is addressed – not just through infrastructure, but through behaviour, culture and collaboration and inclusivity. It was important to directly uplift our female voices from the local business community on how they can feel safer within the City too.

THIS YEAR THE BID HAS

- Launched a brand-new phone marking initiative with City of London Police, which helped to drive down phone snatching by 30%.
- Facilitated Active Bystander training through the Suzy Lamplugh Trust to over 100 local workers.
- Collaborated with neighbouring BIDs on a springtime 'Community Safety Week'.
- Ran multiple personal safety workshops, specifically designed for women.
- Hosted quarterly 'Walk and Talk' and 'Coffee with a Cop' events with the City of London Police.
- Ran counterterrorism and crime prevention workshops and co-delivered the City's VAWG campaign.
- Supported businesses through crime prevention hubs within their premises.
- Facilitated interactive topical workshops on cyber-crime and conflict management.

FUTURE VISION: CELEBRATING HERITAGE, SHAPING TOMORROW

As we move into the second half of our BID term, **our ambition is clear – to ensure Fleet Street Quarter continues to evolve as a dynamic, people-first destination** where history, culture, commerce, and community coexist.

With public realm transformation, flagship cultural events, and ESG-led programming all converging in the coming year, Fleet Street Quarter is entering its most visible and ambitious phase yet.

A CULTURAL DESTINATION IN THE MAKING

Building on the success of our events and activations, we are shaping a district where culture thrives. This year marked the groundwork for two major moments:

Fleet Street Quarter Festival of Words Launched in May 2025, this festival celebrates the area’s literary legacy and explores current events through talks, performances, and creative commissions. Designed in partnership with local institutions and publishers, it aims to become a signature event for the City of London.

London Festival of Architecture 2025 Returning for a third consecutive year, FSQ has commissioned a new architectural installation as part of the official programme. In 2024, our pop-up amphitheatre at the Maughan Library attracted significant footfall and national media interest. We will build on this momentum in 2025 with an installation that reflects the area’s shifting identity and civic potential.

‘Whispers’ by Oskar Zięta – a striking inflated metal bench on Ludgate Hill, blending art, design and public realm



SHAPING THE STREETScape TOGETHER

Our future is being co-designed with our community. In late 2024 and early 2025, we delivered a series of public realm consultations, engaging residents, businesses, and local stakeholders in shaping the transformation of Fleet Street. These consultations have already informed the first phase of works now underway, further consultation will take place in 2025 and throughout the design stages. This approach ensures our investment is rooted in place-based insight and inclusive engagement.

SAFETY

We recognise that the City is already a safe place to be, but we remain committed to proactive measures and strong partnerships to ensure Fleet Street Quarter continues to thrive as a secure and welcoming destination. Partnerships are the cornerstone of our approach. In the next year, we will prioritise addressing anti-social behaviour, supporting Violence Against Women and Girls (VAWG) initiatives, and working closely with the business community through active crime reduction efforts in collaboration with key stakeholders and the City of London Police.

SUBSCRIBE

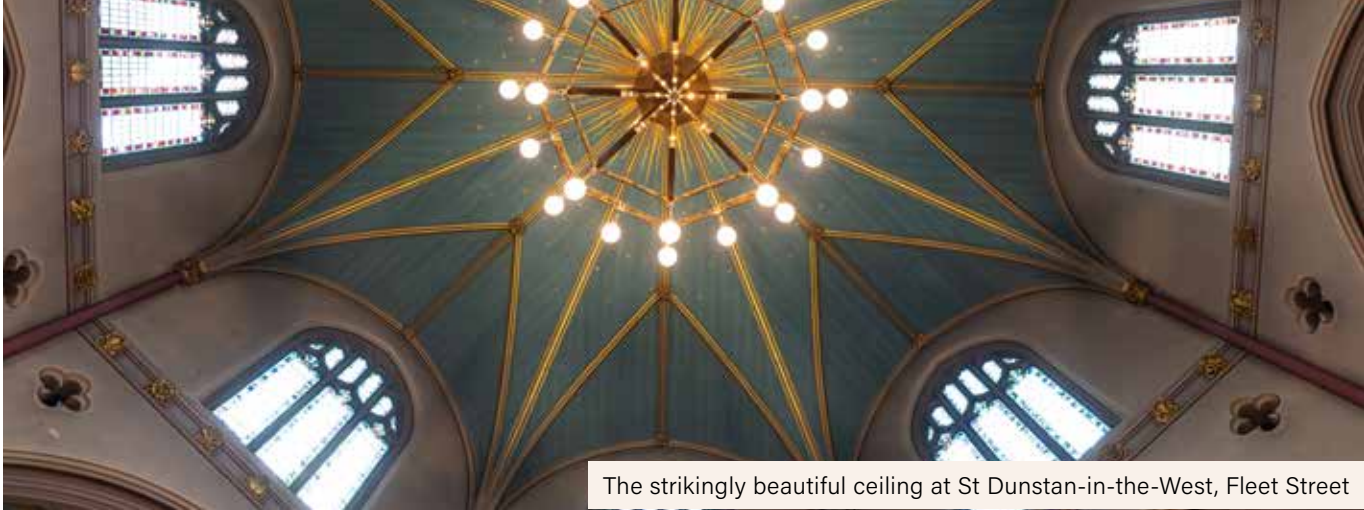
Subscribe to the FSQ newsletter or follow our socials to keep up to date with the BID’s activity.

www.fleetstreetquarter.co.uk

  @fleetstquarter



Sign up to the newsletter.
Scan the QR code.



The strikingly beautiful ceiling at St Dunstan-in-the-West, Fleet Street

INCOME & EXPENDITURE

1 April 2024 to 31 March 2025

INCOME	£
Levy Income	2,324,303
Voluntary & Other Income	30,333
TOTAL INCOME	2,354,636
EXPENDITURE	
Back On the Map	750,819
Connected Communities	593,408
Clean & Green	353,460
Safe & Secure	301,154
Management & Overheads	236,245
TOTAL EXPENDITURE	2,235,086
Post Tax Surplus (Deficit)	119,550
Closing Reserves 31st March 2024	1,191,756
Surplus to be carried forward to 2025-26	1,311,306

In 2024–25, we secured approximately **£300,000** in in-kind contributions, equivalent to around 14% of our **£2.2m** annual budget. This means that for every **£1** of levy investment we have generated an **additional 14p** in value through sponsorship and funding support.



The historic façade at 97 Fleet Street, marked with its bold stone lettering

GOVERNANCE & BID BOARD

The BID is a **not-for-profit company limited by guarantee, led by a Board of Directors** made up of representatives from across sectors within the BID area.

The BID term started on the 1st April 2022 and runs until 31st March 2027. The BID's activities are driven by a set of steering groups leading each key strategic

theme of the BID. The Executive Team manages the projects that deliver the BID's ambitions.

Board Directors

Roy Pinnock Chair of BID Board
Partner at Dentons

Alison Lee St Bride Foundation

Alison Turner Framestore

Sarah Weekes Delinian

Devinder Bhogal Deloitte

Rafe Courage Charles Russell Speechlys

Karl Mitchell Apex Hotels

Drew Harrison Le Cordon Bleu

Charlotte Green Lego

Fiona Jervis Goldman Sachs

Board Observers

Ruby Raw City of London Corporation

Suzanne Ornsby KC City of London Corporation

Executive Director

Ruth Duston Primera Corporation



Bella Gomez brings her bold, colourful style to Fleet Street Quarter in an engaging community workshop



A NOTE FROM OUR CEO

It has been an exciting year in the Fleet Street Quarter. We have worked hard with our community to innovate, ideate and inspire growth, change and a positive future for all. I much look forward to next year, continuing to respond to what you, our levy paying community want, delivering on your mandate, being agile and evolving to meet your needs.

Thank you for all your ongoing support, it is much valued by me and the team.

Lady Lucy French,
CEO, Fleet Street Quarter



BID TEAM

- Lucy French** **CEO**
lucy.french@fleetstreetquarter.co.uk
- Mike Fairman** **Head of Placemaking**
mike.fairmaner@fleetstreetquarter.co.uk
- Lesli Flinn** **Head of Marketing & Communications**
lesli.flinn@fleetstreetquarter.co.uk
- Ciara Wilczur** **Operations Manager**
ciara@fleetstreetquarter.co.uk
- Flora Cooper Maddocks** **Sponsorship & Marketing Manager**
flora.coopermaddocks@fleetstreetquarter.co.uk
- Beth Nash** **Safe & Secure Manager**
beth.nash@fleetstreetquarter.co.uk
- Poppy Scott** **EA & Office Manager**
poppy@fleetstreetquarter.co.uk
- Al Fadiga & Saud Ahmad** **FSQ Ambassadors**
ambassadors@fleetstreetquarter.co.uk





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