



FLEET STREET QUARTER

2025/26 FLEET STREET QUARTER DELIVERY PLAN SUMMARY

**AS WE ENTER
OUR FOURTH YEAR,
WE ARE EXCITED
TO SHARE THE
FLEET STREET
QUARTER BUSINESS
IMPROVEMENT
DISTRICT (BID)
DELIVERY PLAN
FOR 2025-2026.**



25/26 BUDGET: £718,878

PUTTING FLEET STREET QUARTER BACK ON THE MAP HIGHLIGHTS



This plan is largely driven by feedback from our business community from the FSQ Midterm Survey, and highlights our continued commitment to enhance the area, promote growth, and create further opportunities for connection, safety, and engagement. **We look forward to working together to build on our successes and drive positive impact across the Quarter.**

FESTIVE FLEET STREET QUARTER

- Build on the success of the annual Festive FSQ program by expanding events with themed markets, engaging activities, and interactive elements like live entertainment and workshops.
- Strengthen community ties by using the light switch-on moments to drive footfall to local SMEs, support businesses, and create a festive, inclusive atmosphere.

LONDON RESTAURANT FESTIVAL

- Showcase Fleet Street Quarter restaurants through exclusive menus, events, and festival promotions to increase visibility and footfall.

DR JOHNSON'S HOUSE LECTURE SERIES

- Continue to sponsor free lunchtime lectures at the house and museum of lexicographer Samuel Johnson; writer and producer of the great 18th Century Dictionary of the English Language. The monthly lunchtime lectures will be held at Dr Johnson's House in Gough Square and will hold special events during the Literary Festival.

COMMUNICATIONS AGENCY

- Continue to work with a specialist, outsourced communications agency to maximise awareness of the Fleet Street Quarter area through press coverage and general reputation building.



LITERARY FESTIVAL

- Launching our inaugural 4-day Literary Festival in May with 50 events. The Fleet Street Quarter Festival of Words will cover a broad range of topics and feature brilliant names such as Mick Herron, Kate Mosse and Ben Okri, with more fantastic names to be announced. It's the perfect new festival for an area so steeped in the history of literature and publishing.

FSQ will showcase its **Retail and Cultural Strategies** by hosting an official launch and activating empty units with pop-up events. We'll also focus on growing our **newsletter** audience to over 2,000 subscribers and strengthen our digital presence on LinkedIn and Instagram, produce targeted marketing materials to support key campaigns. Additionally, we'll participate in the **Lord Mayor's Show** and deepen our partnership with **Sadler's Wells**, reinforcing FSQ's cultural impact.



FIND OUT MORE

www.fleetstreetquarter.co.uk

[@fleetstquarter](#)





25/26 BUDGET: £580,578

CREATING A CONNECTED COMMUNITY HIGHLIGHTS

NEIGHBORHOOD PROGRAM OF EVENTS

- Deliver a dynamic neighbourhood events program, including Discover FSQ, seasonal activities, and creative initiatives such as outdoor plays, songwriting workshops, and community clubs.
- Strengthen FSQ's digital presence with expanded social media content, enhanced newsletter communication, and a well-maintained communications calendar to boost engagement.
- Support business collaboration by integrating more networking opportunities into FSQ events and continuing the weekly Fleet Street Quarter Choir, with exciting performances planned for the Festive season and across the year.

SME SUPPORT

- Focus on building a strong SME network, organising events that support SME growth, engagement, and local procurement.
- Partner with local ward members and Heart of the City to drive SME engagement and business development.
- Facilitate connections between large businesses and SMEs, promoting knowledge sharing, best practices, and support for sustainability and ESG initiatives.

NEIGHBOURLY

- Extend contract of Neighbourly platform that connects local employees with opportunities to volunteer in and around Fleet Street Quarter.

- Promote to businesses who are hoping to build on local ESG initiatives.

ANNUAL COOK OFF IN PARTNERSHIP WITH CORD

- Open for culinary buffs and novices alike, participants will have the chance to bring their business to victory in addition to learning from world class Masterchefs in the exquisite kitchens at CORD, 85 Fleet Street.

SUMMER OF SPORT

- Our table tennis in New Street Square proved to be so popular we've brought it back for another year alongside supporting outdoor screens for the Wimbledon Tennis season at Apex Hotel & New Street Square.

Additional plans include our **Business Breakfast Clubs** for networking and collaboration, and the Fleet Street Quarter newspaper showcasing local events and businesses. The **Kerb Market** at Fleet Place runs **three times a week**, attracting visitors with a variety of food and artisan stalls. We're also working on **upgrading our website** to improve user experience and accessibility. Our **£10,000 Action Fund** supports local charitable initiatives, and we continue to back **Fleet Studios**, providing a platform for **local artists** to showcase their work.



25/26 BUDGET: £846,044

CLEAN & GREEN (INCLUDING PUBLIC REALM) HIGHLIGHTS

PUBLIC REALM

- Kick starting our Transformation Fleet Street Project in partnership with the City of London with major investment and consultation underway. Exciting new lanes & alleyways strategy and dynamic wayfinding plan to guide visitors, featuring vinyl maps and welcoming signage throughout the Fleet Street Quarter.
- Detailed planning for the Holborn Viaduct project and a bold vision for transforming the public realm, ensuring an inviting and vibrant atmosphere that celebrates the heart of the City of London.

LONDON FESTIVAL OF ARCHITECTURE 2025

- Co-commission a striking sculpture by Oskar Zieta, a visionary Polish sculptor known for his innovative use of air and parametric design instead of traditional chisel and anvil techniques. This installation, in collaboration with the Polish Cultural Institute, will celebrate the historic bond between the UK and Poland, while also honouring Fleet Street's legacy as the gateway to the City of London.

URBAN FARMER PROJECT

- The Urban Farmer Project, a partnership between Fleet Street Quarter, Landsec, and London's Community Kitchen, transforms food waste into meals for vulnerable communities, addressing both food insecurity and climate challenges.

- Located at Landsec's Hill House development, the project will create over 20,000 meals during Christmas, while also serving as an educational hub and showcasing sustainable food production technologies.

CLIMATE FESTIVAL

- Our second Climate Festival as part of London Climate Action Week will bring together senior business leaders to discuss sustainability, climate action, and opportunities for business adaptation.
- The festival will **focus on mobilising business to deliver a healthy, sustainable and prosperous future**, fostering collaboration between businesses, public sector partners, and sustainability experts.

ACTIVE TRAVEL/CONSOLIDATION INITIATIVES

- Active travel initiatives include a cargo bike ride with London Bridge, fat tire tours, and Dr Bike pop-up events, all designed to promote eco-friendly transportation options in the city.

Additional activities include gathering **footfall data**, which is shared in the bimonthly newsletter, as well as working with the City of London gardening team and the Church of England to improve **churchyards and increase greening** where possible. We look forward to hosting our second **ESG Summit**, designed to drive sustainable practices and provide further opportunities for collaboration on ESG matters.



SAFE & SECURE HIGHLIGHTS

FLEET STREET QUARTER AMBASSADORS

- Strengthen the FSQ BID's brand and visibility by leveraging the recognition of excellent FSQ Ambassadors within the business community.
- Showcase the BID's ability to respond to local needs through an active, on-the-ground presence, creating stronger connections with businesses and the wider community.

WOMEN'S SAFETY

- Allocate budget to support safety initiatives such as the Safe Haven scheme, maintain City Crime Prevention membership, and continue Walk and Talk sessions to address concerns around women's safety in collaboration with the City of London Police.
- Signpost the business community on available services and how to support female staff members, particularly in addressing complex issues related to Violence Against Women and Girls (VAWG).

SME WORKSHOPS & INCIDENT PLANNING

- Offer free SME workshops and incident planning sessions, focusing on training and upskilling local businesses using available local resources, to enhance their ability to handle and prevent incidents effectively.

25/26 BUDGET: £446,509



CRIME PREVENTION SUPPORT

- Organise a comprehensive "Community Safety Week," including events and activities aimed at raising awareness around crime prevention.
- Host crime prevention roadshows in collaboration with corporate levy payers, setting up informative stalls within office buildings during busy lunch hours, in partnership with the City of London Police, to directly engage the community and promote safety initiatives.

EMPLOYER'S INITIATIVE FOR DOMESTIC ABUSE (EIDA) STRATEGIC PARTNER

- To continue our role as a leading BID 'Strategic Member' to EIDA, allowing a flow of resources and connections to build an effective Domestic Abuse policy and support SMEs.

We will continue working closely with the City of London Police to enhance community safety and address business concerns. Activities such as "Walk and Talk" sessions and "Coffee with a Cop" provide direct engagement between businesses and police, ensuring that businesses have a voice in security matters. Additionally, we will organise **Security Breakfast Meetings**, offering networking opportunities where FSQ's Safe and Secure initiatives are presented, creating a stronger security network within the area.



BID GOVERNANCE

The Fleet Street Quarter BID is governed by a dedicated Board consisting of local business representatives, ensuring that decisions are driven by the needs and priorities of the business community. As a not-for-profit organisation, the BID reinvests all funds back into initiatives that support the area's growth, safety, and vibrancy, with a strong focus on delivering benefits to local businesses and stakeholders.



A full list of the BID levy rules as well as staff details can be found on our website:
www.fleetstreetquarter.co.uk
 To get in touch please contact
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