



# 2026/27 OVERVIEW OF PROJECTS, INCOME & EXPENDITURE ANALYSIS

**FLEET**  
**STREET** QUARTER

St Martin-within-Ludgate standing tall on Ludgate Hill, a Wren spire framing the approach to St Paul's.

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FSQ publishes almost 3,000 newspapers each quarter, showcasing local news, stories and events across the district.

# INTRODUCTION

The Fleet Street Quarter BID was established in April 2022 to **enhance, promote and manage** this historic and dynamic part of the City of London.

As we enter 2026–27, the fifth and final year of our first term, we are proud of what has been delivered and are focused on maintaining our momentum. This year we will continue the delivery of our core services and flagship projects alongside an extensive programme of consultation and engagement with our businesses to shape priorities for the next BID term.

We thank levy payers and partners for their continued support and look forward to working together to deliver impact now, while planning confidently for the future.

This leaflet highlights key activities delivered during 2025–26 and priorities for the year ahead.

## OUR FOUR STRATEGIC THEMES

**PUTTING FLEET STREET  
QUARTER BACK ON THE MAP**

**CREATING A CONNECTED COMMUNITY**

**CLEAN & GREEN**

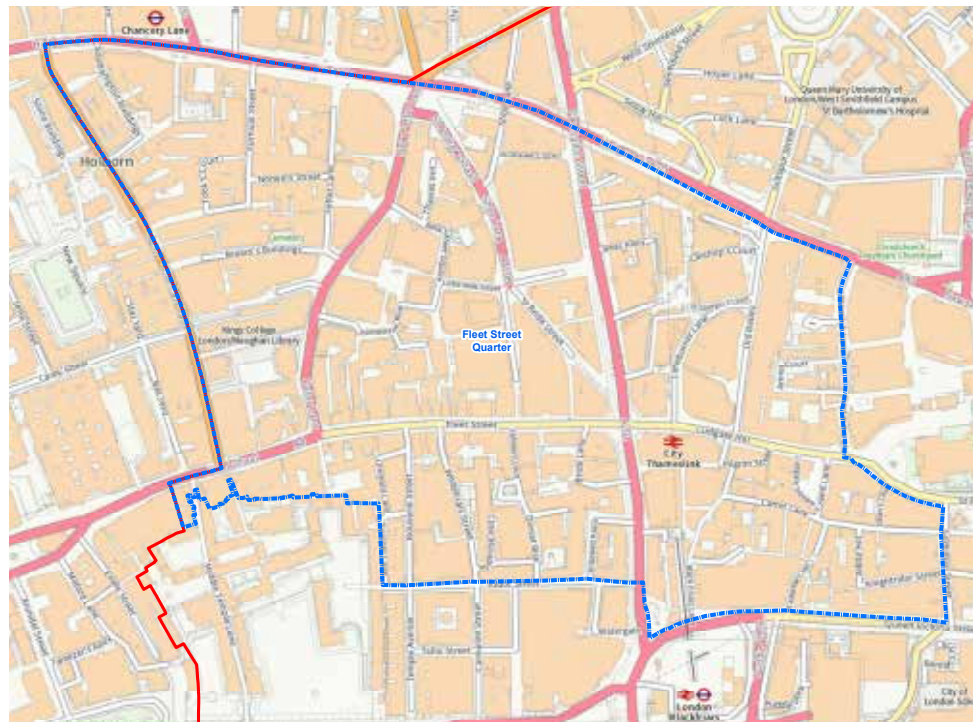
**SAFE & SECURE**



A golden lion keeps watch along Chancery Lane beside the historic Royal Courts of Justice.

# BID BOUNDARY

Encompassing an area which features Fleet Street at its heart, but embracing fascinating areas such as Chancery Lane, Holborn, Ludgate Hill, Fleet Place, Tudor Street and New Street Square, the Fleet Street Quarter aspires to shape the whole area into a thriving place to work, live, and visit.



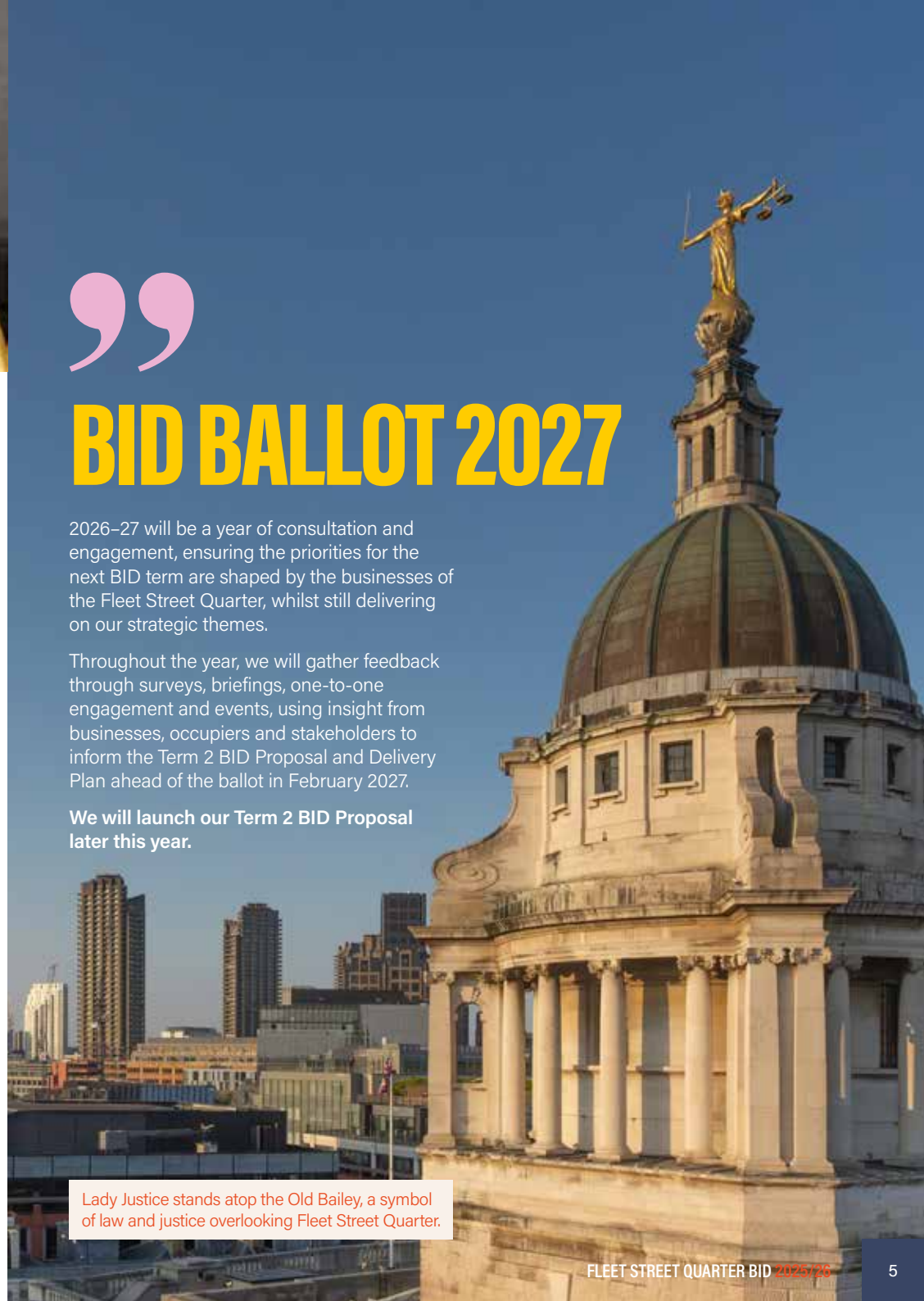
# BID BALLOT 2027

2026-27 will be a year of consultation and engagement, ensuring the priorities for the next BID term are shaped by the businesses of the Fleet Street Quarter, whilst still delivering on our strategic themes.

Throughout the year, we will gather feedback through surveys, briefings, one-to-one engagement and events, using insight from businesses, occupiers and stakeholders to inform the Term 2 BID Proposal and Delivery Plan ahead of the ballot in February 2027.

**We will launch our Term 2 BID Proposal later this year.**

Lady Justice stands atop the Old Bailey, a symbol of law and justice overlooking Fleet Street Quarter.





# PUTTING FLEET STREET QUARTER BACK ON THE MAP

This theme focuses on raising the profile of the Fleet Street Quarter as a distinctive place to invest, work and visit. Through cultural programming, targeted marketing, strategic partnerships and profile-raising activity, we promote the area's unique character, drive footfall and strengthen its reputation.



## IN NUMBERS



147,000

visitors to our virtual Snoopy in the City map



315,712,297

Festive FSQ media coverage



9%

increase on YOY footfall



40

events over four days at our inaugural Festival of Words

## 2025/26 HIGHLIGHTS

**Festive FSQ 2025** delivered a high-impact seasonal programme of lighting, installations and public events. We delivered 4 light switch ons across the area complimented by workshops and networking opportunities.

**The Festival of Words 2025** showcased Fleet Street Quarter's unique literary heritage and contemporary creative identity through 45 events over 4 days, with talks from authors such as Ben Okri & Jojo Moyes.

Supported 13 public lectures at Dr Johnson's House, strengthening Fleet Street Quarter's cultural programme and celebrating the area's literary heritage.

**London Restaurant Festival** provided a platform to showcase Fleet Street Quarter's hotels, restaurants and bars, promoting the area's hospitality offer to new audiences, encouraging repeat visits and supporting both midweek and weekend trade.

**City AM Toast Award** celebrated excellence across the Fleet Street Quarter, recognising outstanding local businesses and people, strengthening pride of place and reinforcing the area's reputation for quality and professionalism.

## LOOKING AHEAD TO 2026-27

- We will curate a high-profile festive campaign, including a popular character trail and coordinated light switch-ons across the area.
- Delivery of the second Festival of Words, expanding to a five-day programme in May with national reach in partnership with the National Literacy Trust.
- Continued work with the Investor & Developer Group to champion the long-term vision for Fleet Street Quarter.
- Growth of FSQ's digital presence to consistently promote the area as a distinctive place to invest, work and visit.



# CREATING A CONNECTED COMMUNITY

Our Connected Community work brings people together and strengthens relationships across the Quarter. Through events, markets, networking, communications and flagship moments we support wellbeing, encourage collaboration and help all users of the Quarter feel part of a vibrant, inclusive local community.



## IN NUMBERS



**161**

volunteers signed up to volunteer through Neighbourly



**16**

contestants in the FSQ cook off



**100+**

free community events



**+149.3%**

year-on-year session growth on our website

## 2025/26 HIGHLIGHTS

**Discover FSQ** welcomed new workers and students to Fleet Street Quarter, helping people orientate themselves, discover local amenities and feel connected from day one.

Our partnership with **KERB** delivered regular street food markets at Fleet Place, activating underused public space, supporting independent traders and driving footfall, with the Fleet Place market ranking as KERB's third most successful location.

The second **FSQ Cook-Off** brought businesses together through friendly competition and shared experience, creating a memorable community moment that strengthened relationships across the Quarter.

Community-building events and seasonal activations created informal opportunities for connection, collaboration and celebration, reinforcing pride of place and a strong sense of belonging.

## LOOKING AHEAD TO 2026-27

- Continued delivery of KERB markets, with an additional market day and public-space activations across the Quarter.
- AGM, quarterly newspaper and regular digital communications to keep businesses informed and connected.
- Delivery of flagship moments that bring people together and strengthen a shared sense of belonging.
- Expanded use of funding and volunteering platforms including ActionFunder and Neighbourly to support local social impact.



## CLEAN & GREEN

Clean & Green delivers practical action to **improve the public realm and support sustainability across Fleet Street Quarter**. From urban greening and public-realm projects to active travel, ESG guidance and climate-focused activity, this theme **helps create a greener, healthier and more attractive environment** for everyone who works, visits and invests in the area.



### IN NUMBERS



**£50,000**

CIL funding secured for green hoardings



**880**

environmental issues reported and resolved through our Ambassador service



**9**

events delivered at our Climate Festival



**3**

public realm projects progressing

### 2025/26 HIGHLIGHTS

FSQ progressed key **public-realm projects** including the Holborn Viaduct lighting scheme, Courts & Lanes improvements and early engagement on the Transformation of Fleet Street, working closely with the City of London Corporation and project partners.

As part of the **London Festival of Architecture**, FSQ delivered Whispers a temporary public artwork, situated at Ludgate Hill, exploring sound, sustainability and the reuse of materials. Using creative placemaking to animate streets, test ideas and showcase Fleet Street Quarter as a place of innovation and environmental design.

Our **Climate Festival**, alongside ESG events and sustainability engagement, supported businesses to better understand and respond to climate, environmental and social challenges.

**Active travel** initiatives such as Love to Ride and Dr Bike sessions encouraged healthier, more sustainable commuting and reduced environmental impact.

### LOOKING AHEAD TO 2026-27

- Continued progression of public-realm improvements in partnership with the City of London Corporation.
- Expansion of urban greening and biodiversity projects across the Quarter.
- Ongoing support for businesses through ESG guidance, recycling initiatives and sustainability workshops.
- Increased use of footfall and pedestrian data to inform future investment and placemaking.
- Implementing and maintaining the green hoardings project at 120 Fleet Street with local volunteers.
- Launch of 'OurBike', a community cargo bike scheme aimed to reduce delivery vehicle pollution in the area.

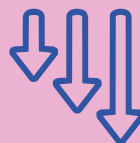


# SAFE & SECURE

Safe & Secure focuses on creating a **welcoming, well-managed environment where businesses, workers and visitors feel safe day and night**. Through visible on-street presence, strong partnerships with the Police and City stakeholders, intelligence-led prevention and targeted safety initiatives, **we support confidence, resilience and peace of mind** across Fleet Street Quarter.



## IN NUMBERS



**30%**

reduction in  
phone snatch thefts  
across the City



**+8,000**

mobile  
phones security-  
marked



**28**

crime prevention  
and business safety  
events delivered



**+20,000**

visitors welcomed  
by our Ambassador  
Service

## 2025/26 HIGHLIGHTS

Our highly visible **Ambassador service** provided daily reassurance, business engagement and real-time reporting. They carried out over +1,000 welfare checks on local businesses and recorded almost 3,000 intelligence tallies across the area.

We launched the FSQ & EIDA Handbook for SMEs, created with EIDA following the UK Government's 2025 VAWG Strategy, which raised expectations on employers – especially SMEs – to prevent domestic abuse, enable safe reporting, and support affected staff.

FSQ actively promotes the **City Intelligence (City Intel)** platform, enabling businesses to receive real-time information from the City of London Police and partners such as road closures and protest activity to improve local awareness.

**Community Safety Week** brought together businesses, police and partners to deliver practical crime-prevention activity, safety advice and visible reassurance across Fleet Street Quarter.

**Women's safety** activity was strengthened through membership of EIDA, alongside Walk & Talk and Coffee with a Cop sessions delivered in partnership with the City of London Police. As part of the global 16 Days of Activism campaign, FSQ supported women's safety and violence-prevention initiatives, reinforcing our commitment to safer streets and inclusive public spaces for all.

## LOOKING AHEAD TO 2026-27

- Working with managing agents and developers to beautify units and hoardings with vinyls or creative pop-ups to improve feelings of safety.
- Continued partnership with City of London Police through the City Crime Prevention Network.
- Expanded intelligence-led prevention and targeted engagement with businesses.
- Ongoing cyber resilience support, guidance and training for SMEs.



In 2025-26, we secured approximately **£500,000** in in-kind contributions, equivalent to around **23%** of our **£2.2m** annual budget. This means that for every **£1** of levy investment we have generated an additional **23p** in value through sponsorship and funding support.

# 2025-2026 FORECAST POSITION\*

|                                           | £                |
|-------------------------------------------|------------------|
| 2024/25 Reserves brought forward          | 1,311,300        |
| BID Levy Income (assuming 95% Collection) | 2,441,457        |
| Voluntary Income and Sponsorship          | 80,526           |
| <b>Total Income</b>                       | <b>3,833,283</b> |

| Back on the Map                    | 604,884          |
|------------------------------------|------------------|
| Connected Communities              | 650,176          |
| Clean and Green                    | 266,065          |
| Major Capital Projects             | 125,930          |
| Safe and Secure                    | 300,115          |
| Staffing and Overheads**           | 249,317          |
| Contingency***                     | 25,000           |
| <b>Total Expenditure</b>           | <b>2,221,487</b> |
| 2025/26 Estimated Closing Reserves | 1,611,796        |

\* Based on forecasts made in February 2026 management accounts

\*\* Covered firstly by voluntary income. This includes statutory obligations incl levy collection fees

\*\*\* 5% Statutory contingency set aside in 2025-26 Budget, to cover BID levy fluctuations, ratings changes and bad debts

\*\*\*\* Contingency allowed for Reballot Campaign costs and potential BID wind down costs

# 2026-2027 BUDGET

|                                           | £                |
|-------------------------------------------|------------------|
| 2025/26 Reserves brought forward          | 1,611,796        |
| BID Levy Income (assuming 95% Collection) | 2,432,570        |
| Voluntary Income and Sponsorship          | 50,000           |
| <b>Total Income</b>                       | <b>4,094,366</b> |

| Back on the Map                    | 872,433          |
|------------------------------------|------------------|
| Connected Communities              | 890,283          |
| Clean and Green                    | 312,176          |
| Major Capital Projects             | 602,159          |
| Safe and Secure                    | 567,327          |
| Staffing and Overheads**           | 313,361          |
| Contingency***                     | 121,629          |
| BID Ballot costs & Contingency**** | 415,000          |
| <b>Total Expenditure</b>           | <b>4,094,367</b> |
| 2026/27 Closing Reserves           | 0                |



# GOVERNANCE AND BID BOARD

The BID is a not-for-profit company limited by guarantee, led by a Board of Directors made up of local business representatives from across all sectors within the BID area. The BID term started on the 1st April 2022 and runs until 31st March 2027. The BID's activities are driven by a set of steering groups leading each key strategic theme of the BID. The Executive Team manages the projects that deliver the BID's ambitions.

## BOARD DIRECTORS

Roy Pinnock (Chairman) Dentons  
Alison Lee (Vice Chair) St Bride Foundation  
Alison Turer Framestore  
Sarah Weekes Delinian  
Philip Mitchell Deloitte  
Rafe Courage Charles Russell Speechleys  
Brian Tapson Apex Hotels  
Drew Harrison Le Cordon Bleu

Charlotte Green Lego  
Fiona Jervis Goldman Sachs  
Ruth Duston Primera Corporation

## BOARD OBSERVERS

Sue Farrington (Elected Member Castle Baynard  
Ward City of London Corporation)  
Tim Hadingham Head of Business Improvement  
Districts (City of London Corporation)

## BID TEAM

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St Paul's Cathedral overlooking the Fleet Street Quarter and the City of London skyline.



# FLEET STREET QUARTER

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