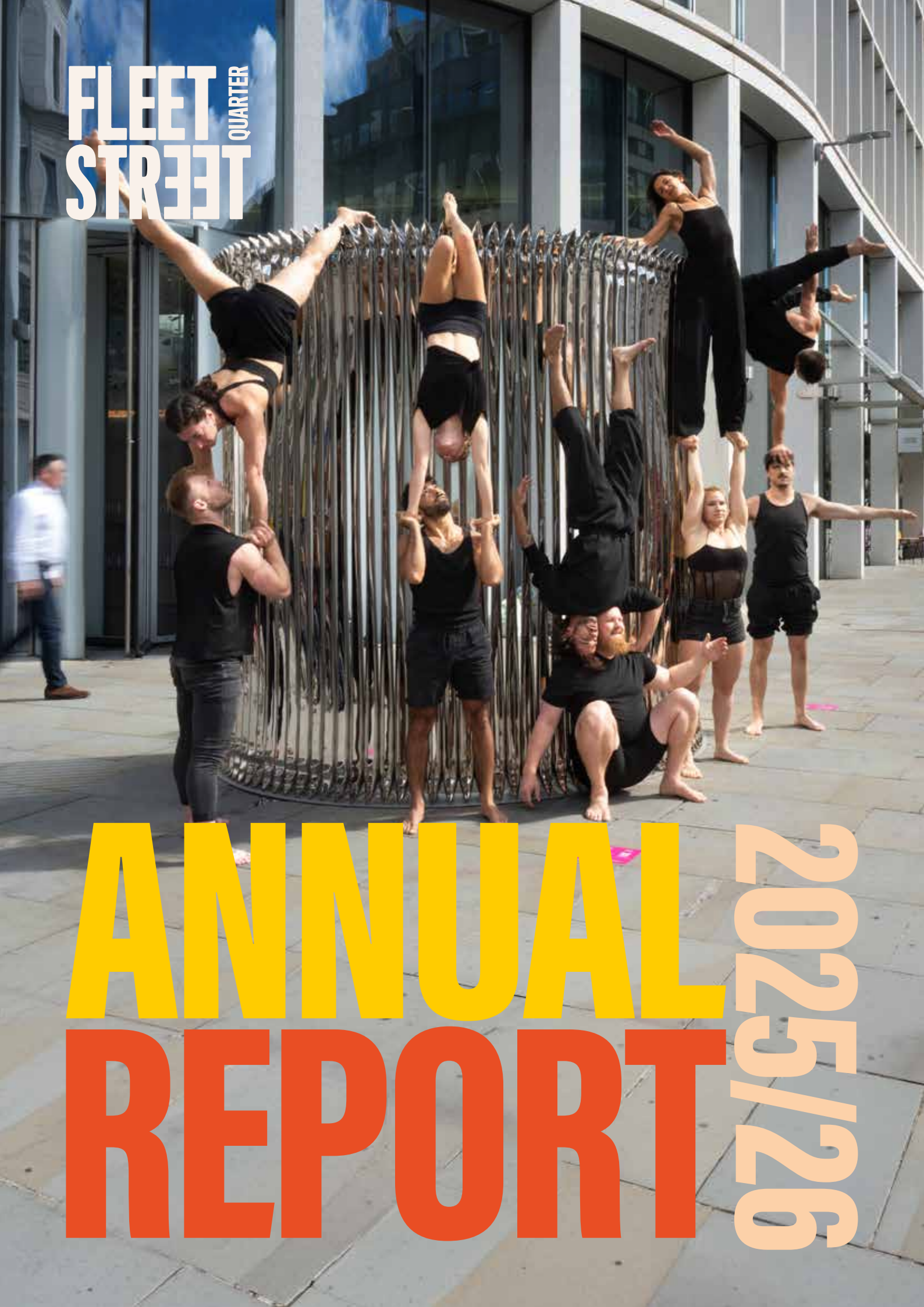
FLEET STREET QUARTER



# ANNUAL REPORT 2025/26

# CONTENTS


| | |
|---|---|
| Introduction | 3 |
| 2025/26 in Numbers | 4 |
| Chair's Foreword | 7 |
| **Theme 1** Putting Fleet Street Quarter Back on the Map | 8 |
| **Theme 2** Connected Communities | 12 |
| **Theme 3** Clean & Green | 14 |
| **Theme 4** Safe & Secure | 18 |
| Income & Expenditure | 21 |
| Governance | 22 |
| The Next Chapter | 23 |






# INTRODUCTION

**A Year of Growth.** The Fleet Street Quarter Business Improvement District (BID) is proud to present its fourth Annual Report, showcasing the progress and achievements delivered between **1 April 2025 and 31 March 2026**.

This year has been one of significant momentum. As the area continues to evolve through major development and investment, the BID has worked alongside businesses, the City of London Corporation and partners to ensure Fleet Street Quarter remains a vibrant, welcoming and competitive destination. Through investment in culture, public realm, sustainability, business support and safety, we have continued to enhance the experience of the wider Fleet Street Quarter community.

Throughout the year we have invested in initiatives that strengthen the local economy, support our business community and celebrate the unique identity of Fleet Street Quarter. From delivering London's newest Literary Festival and expanding our Festive FSQ programme, to progressing transformational public realm projects and improving safety across the district, every project has been designed to create lasting value for our levy payers.

These achievements would not have been possible without the continued support of our Board of Directors, Steering Groups, levy-paying businesses, City of London Corporation and many delivery partners. Their expertise, collaboration and commitment have helped shape another successful year for Fleet Street Quarter.

As we reflect on everything achieved during 2025/26, we remain committed to delivering meaningful improvements that make Fleet Street Quarter an outstanding place to work, visit and invest.

# YEAR AT A GLANCE

## 2025/26 IN NUMBERS

**FOR EVERY £1 OF LEVY INVESTMENT, WE SECURED AN ADDITIONAL 20P IN SPONSORSHIP AND EXTERNAL FUNDING, EXTENDING THE REACH AND IMPACT OF OUR WORK**

## PUTTING FLEET STREET QUARTER BACK ON THE MAP

**40** FESTIVAL OF WORDS EVENTS

**95** SPEAKERS AT FESTIVAL OF WORDS

**147,000** VISITORS TO OUR VIRTUAL SNOOPY IN THE CITY MAP

**1,700** AT FESTIVAL OF WORDS 2025

**315 MILLION+** MEDIA REACH FOR FESTIVE FSQ

**9%** YEAR-ON-YEAR INCREASE IN FOOTFALL

## CONNECTED COMMUNITIES

**22** LOCAL BUSINESSES TOOK PART IN THE ANNUAL COOK OFF 2026

**100+** FREE COMMUNITY EVENTS

**161** VOLUNTEERS SIGNED UP TO VOLUNTEER THROUGH NEIGHBOURLY

COMMUNITY CHOIR, GARDENING AND RUN CLUB LAUNCHED

**149.3%+** YEAR-ON-YEAR SESSION GROWTH ON OUR WEBSITE

## CLEAN & GREEN

**9** CLIMATE FESTIVAL EVENTS DELIVERED DURING LONDON CLIMATE ACTION WEEK

**£50,000** CIL FUNDING SECURED FOR GREEN HOARDINGS

**2,500** ENVIRONMENTAL ISSUES REPORTED THROUGH OUR AMBASSADOR SERVICE

**3** PUBLIC REALM PROJECTS PROGRESSED

## SAFE & SECURE

**8,000+** PHONES SECURITY MARKED

EIDA HANDBOOK LAUNCHED FOR SMES

**28** CRIME PREVENTION AND BUSINESS SAFETY EVENTS DELIVERED

**4,700+** INTELLIGENCE REPORTS SUBMITTED THROUGH OUR AMBASSADOR SERVICE

**21,000+** VISITORS WELCOMED BY OUR AMBASSADOR SERVICE

Edenica at 100 Fetter Lane forms part of the Fleet Street Quarter's extensive development pipeline, reflecting the scale of investment transforming the area. With sustainable workspace, landscaped terraces and a new public pocket park, it demonstrates how this investment is creating a more attractive place to work, visit and spend time.

# CHAIR'S FOREWORD

**Fleet Street Quarter continues to be one of the City's fastest evolving districts.** Major developments are completing, new businesses are arriving and investment is reshaping the Quarter as a place to work, visit and invest.

This area generated an estimated £14.8 billion in Gross Value Added in 2023 alone according to the WSP Economic Update 2026. Around 4 million sq ft of commercial floorspace is either underway or now completed.

New buildings are only part of this story. The BID exists to ensure that the places between them keep pace with this change: safe, welcoming and engaging streets and public spaces; businesses with a collective voice; reasons to come here, stay here and return.

Fleet Street Quarter BID set out four years ago to act as a catalyst, convener, advocate, partner and investor on behalf of local businesses – bringing organisations together, unlocking investment and turning shared ambitions into practical change. The BID is accountable and should be judged against those ambitions.

Over the past twelve months, the BID has:

- Delivered the inaugural Fleet Street Quarter Festival of Words, attracting more than **1,700 attendees** across **40 events** with **95 speakers** – **helping to drive a sense of destination**.
- **Invested in partnership** with the City of London to progress **transformational public realm projects**, including the £10m Fleet Street Transformation project, Holborn Viaduct Lighting scheme and the Courts & Lanes investment programme.
- Continued to champion **a safer district**, with Street Ambassadors welcoming more than **21,000 visitors** and making over **1,000 business support visits**, alongside our continuing partnership with the City of London Police on phone theft and crime prevention.
- **Expanded our sustainability programme** through the Urban Farmer project, the Green Skills Hub and a **nine-event Climate Festival**, bringing businesses together around practical action.
- Secured over **£500,000** in sponsorship, in-kind support and partnership funding, making every pound contributed by our levy payers work harder.

The BID's cultural and destination programme is also changing how people use and perceive the Quarter: **Snoopy in the City** brought over 10,000 new visitors each week to the streets, courts and local businesses; the wider programme of events and activations continues to help build a stronger seven-day destination in this part of the City. The BID's role is not always to deliver directly: it is also to champion, convene and facilitate, making an effective case for investment in place and ensuring the voices of local businesses are heard.

This contribution to positive change is only possible through the commitment of our levy-paying businesses, our volunteer Board and Steering Groups, the City of London Corporation and our other partners, and the dedication of the Fleet Street Quarter team. Thank you.

Approaching the fifth year of the FSQ BID - and the ballot for a further 5 year term - early in 2027, FSQ's positive transformation is well underway. There is a great opportunity ahead: to ensure that the quality of this place keeps pace with its change – investing and championing the Fleet Street Quarter as a business district, a seven-day destination and a place that earns the commute.



**Roy Pinnock**
Chair, Fleet Street Quarter BID



'Tread Kindly Together' by Bella Gomez, part of the Big Egg Hunt in the Fleet Street Quarter, bringing colour and creativity to our streets and inviting visitors to explore the area.

# PUTTING FLEET STREET QUARTER BACK ON THE MAP

**Fleet Street Quarter is one of London's fastest-evolving business districts.** Throughout 2025/26, we worked with businesses, developers, landowners, the City of London Corporation and cultural partners to build the Quarter's profile as a distinctive destination where **heritage, culture and commerce come together**.

Through events, culture, destination marketing and creative activations, we created more reasons for people to **visit, explore and return**, while driving footfall and supporting the businesses that call the Quarter home.

## THIS YEAR THE BID HAS DELIVERED

- Year-round events and cultural programming
- Destination marketing and promotional campaigns
- Public art and creative activations
- Seasonal events driving footfall and dwell time
- Promotion of local hospitality, retail and leisure
- Partnerships supporting the Quarter's visitor economy
- Greater visibility for Fleet Street Quarter across the City
- Continued development of the Quarter's destination identity





# FESTIVE FLEET STREET QUARTER

*"The **world's most famous beagle found a new home in Fleet Street Quarter**, helping transform the area into one of the City's most vibrant festive destinations."*

Building on the success of previous festive programmes, Fleet Street Quarter BID delivered its most ambitious seasonal campaign to date in 2025. At its heart was the launch of **Snoopy in the City** – the first international outing of a brand-new public art trail celebrating the 75th anniversary of one of the world's most recognisable characters. Developed in partnership with **Peanuts**, the **National Literacy Trust** and local businesses, the trail became the centrepiece of a festive programme designed to attract visitors, support businesses and strengthen Fleet Street Quarter's identity as a destination.

Twelve individually designed Snoopy sculptures were installed across the Quarter, encouraging visitors to explore its streets, historic courts and public spaces while discovering local cafés, restaurants, retailers and cultural venues along the way.

The campaign generated an exceptional response. Social media engagement exceeded expectations, national and regional media coverage showcased Fleet Street Quarter to new audiences, and digital content reached millions of people.

**The BID also launched a long-term partnership with the National Literacy Trust, using the festive programme to promote reading and literacy through free book giveaways, family activities and community engagement.** The official launch, hosted by actor, presenter, and author **Alexander Armstrong**, demonstrated how cultural partnerships can deliver benefits far beyond the festive season.

Alongside the trail, Fleet Street Quarter expanded its festive offer with **four light switch-on events**, and saw the historic Carter Lane lit for the first time with a bespoke ceiling of lights.

By creating memorable experiences and celebrating Fleet Street Quarter's evolving identity, the programme reinforced the BID's ambition to build a destination that people actively choose to visit, not just during the working day, but throughout the year.

## SNOOPY IN THE CITY BY THE NUMBERS

| | |
|---|---|
| Festive light switch-on events | 4 |
| Snoopy sculptures | 12 |
| Media reach | 315 million+ |
| Festive webpage views | 157,901 |
| Unique webpage visitors | 55,680 |
| Quarter-on-quarter Instagram growth | 92% |
| Snoopy digital interactions | 147,000 |
| Peak weekday footfall | c.30,000 |
| Sunday footfall increase | 12.5% |



Jojo Moyes & Mike Gayle: The Art of Crafting Compelling Characters

# FLEET STREET QUARTER FESTIVAL OF WORDS

*"**A wonderful programme of events** in an area I enjoyed visiting and **getting to know again**."* Festival attendee

Fleet Street has always been a place where stories begin. For centuries, the area has been synonymous with journalism, publishing and the exchange of ideas, earning a reputation that extends far beyond the City of London. **In 2025, Fleet Street Quarter BID brought that heritage to life through the launch of the inaugural Fleet Street Quarter Festival of Words** – a flagship cultural programme designed to reconnect the district with its unique identity while creating new reasons for people to visit, explore and experience the area.

**Over five days, the Festival transformed Fleet Street Quarter into a vibrant hub for conversation, creativity and debate.** Bringing together internationally renowned authors, journalists, broadcasters, historians and thought leaders, the programme celebrated the written and spoken word through a diverse series of talks, performances and discussions hosted in some of the Quarter's most iconic venues.

The response surpassed expectations. The Festival welcomed **more than 1,700 attendees** across **40 events**, featuring **95 speakers** and attracting audiences from across London and beyond. More importantly, it demonstrated that Fleet Street Quarter's heritage remains one of its greatest strengths – one that can be reimagined to create economic, cultural and social value for businesses today.





Returning to Fleet Street, where Guinness World Records began, Brad Malone secured the GUINNESS WORLD RECORDS™ title for the longest line of conkers

## FESTIVAL OF WORDS BY THE NUMBERS

| | |
|---|---|
| Festival events | 40 |
| Speakers | 95 |
| Attendees | 1,700+ |
| Cash sponsorship secured | £22,500 |
| In-kind sponsorship | £30,000+ |
| Attendees who visited a local business | 52% |
| Would recommend the Festival | 92% |
| Would attend again | 94% |

Beyond the programme itself, the Festival encouraged visitors to discover the wider Fleet Street Quarter. More than half of attendees visited one or more local businesses during their visit, supporting cafés, restaurants, bars and retailers while experiencing the area's distinctive character. An impressive **94%** said they would attend the Festival again and **92%** would highly recommend it to others, providing a strong platform on which to build future editions.

The Festival also strengthened Fleet Street Quarter's reputation nationally. **Extensive media coverage, strategic partnerships and sponsorship helped position the area as a destination where business, culture and heritage come together.** Supported by organisations including Landsec and a wide network of cultural, media and venue partners, the Festival demonstrated the power of collaboration and the BID's ability to deliver programmes that extend well beyond what the levy alone could achieve.

While this was the first iteration of the Festival, it marked the beginning of a long-term ambition. By creating a signature event rooted in Fleet Street Quarter's unique identity, the BID has laid the foundations for a cultural programme that will continue to grow in scale, reputation and impact in the years ahead.



# CREATING A CONNECTED COMMUNITY

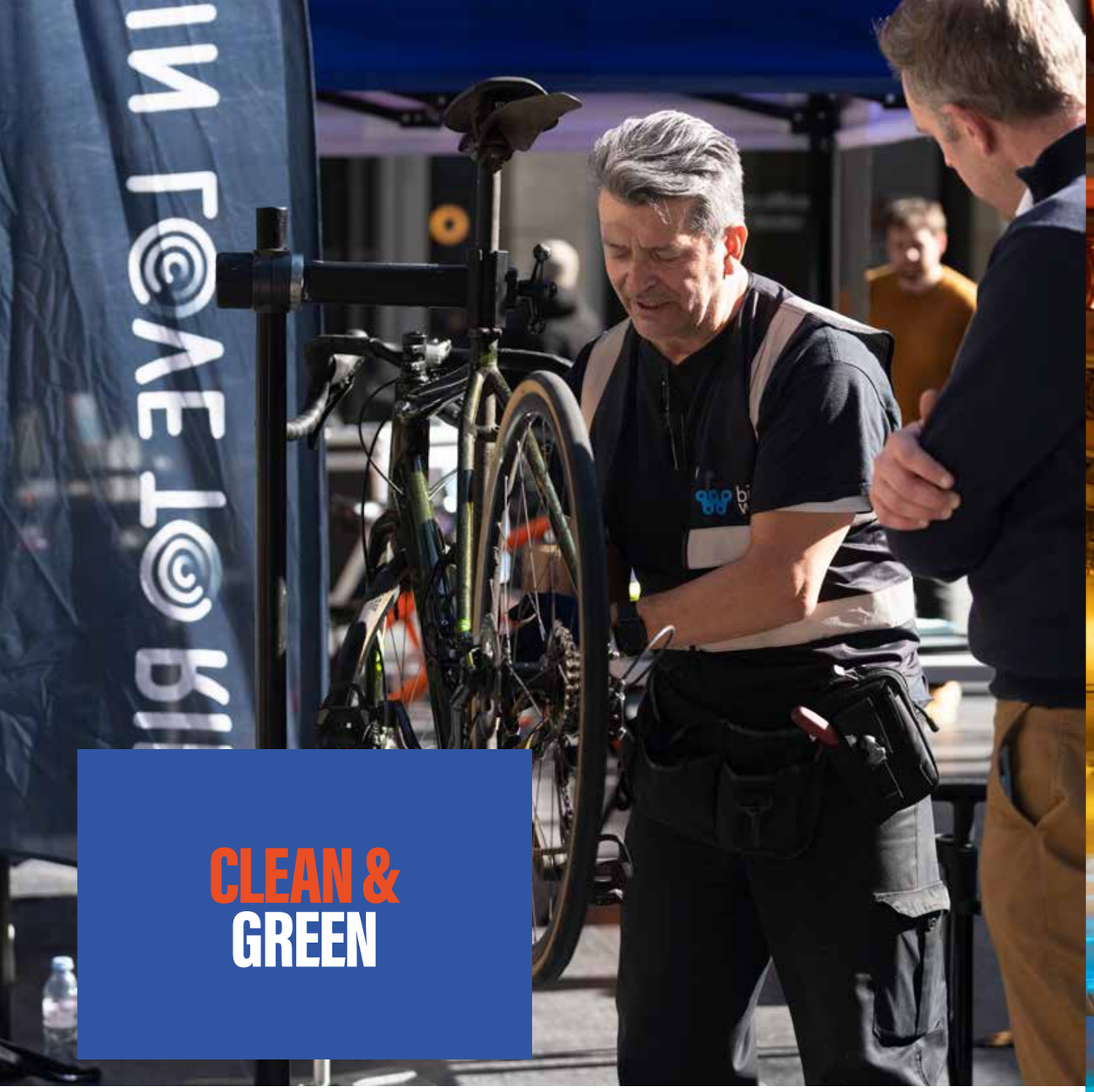
**Fleet Street Quarter is more than a collection of offices and businesses – it's a community of workers, residents, students, visitors and organisations.** As the district continues to grow, creating opportunities for people to connect, collaborate and contribute has become increasingly important to its long-term success.

Throughout 2025/26, the BID continued to strengthen relationships across Fleet Street Quarter by delivering a programme of networking, volunteering, wellbeing and community initiatives that brought people together, supported local causes and encouraged businesses to play an active role in shaping the future of the area.

Working in partnership with charities, cultural organisations, local institutions and our business community, we created opportunities for people to build new connections, share knowledge and make a positive contribution beyond their workplaces. These partnerships not only strengthened community spirit but also supported businesses in delivering their own social value and ESG ambitions.

## THIS YEAR THE BID HAS DELIVERED

- **Business Breakfast Clubs**, providing opportunities for businesses to network, hear from industry experts and share best practice.
- **Networking events**, helping organisations of all sizes build relationships and collaborate across the district.
- **Fleet Street Quarter Community Choir,** in partnership with Music in Offices, bringing workers together through music and creating a sense of community beyond the workplace.
- **Neighbourhood workshops**, encouraging people to connect, celebrate and experience Fleet Street Quarter throughout the year.
- **Cook Off in partnership with CORD**, using food to bring businesses together while supporting charitable causes.
- **SME support**, helping smaller businesses access networking opportunities, promotion and practical business support.
- **Corporate volunteering**, connecting businesses with local charities and community organisations through partners such as ActionFunder and Neighbourly.
- **Fundraising and social impact initiatives**, including support for the Lord Mayor's Appeal and the Big Curry Lunch.



# CLEAN & GREEN

**As Fleet Street Quarter continues to evolve, creating an attractive, sustainable and resilient environment has never been more important.** Businesses increasingly expect workplaces that prioritise environmental responsibility, high-quality public spaces and opportunities to reduce their environmental impact.

Throughout 2025/26, the BID worked in partnership with businesses, the City of London Corporation and sustainability organisations to improve the local environment, champion climate action and support businesses on their journey to net zero. From enhancing streets and public spaces to delivering environmental campaigns and sustainability programmes, our aim is to ensure Fleet Street Quarter remains a place where people, businesses and nature can thrive together.



## THIS YEAR THE BID HAS DELIVERED

- **Progressed three public realm projects:**
  **Holborn Viaduct:** Held a successful test event showcasing the proposed lighting effect and how it would enhance the landmark after dark.
  **Courts & Lanes:** Following public consultation, work is set to begin in early 2027 to enhance the Quarter's network of courts and lanes with additional seating and greening.
  **Fleet Street:** The Fleet Street project has just completed public consultation, giving businesses, residents and visitors the opportunity to help shape proposals for the Quarter's principal street.
- **Promoting sustainable travel**, encouraging walking, cycling and healthier ways to travel across the Quarter through our Love to Ride platform, Cargo Bike and free Dr Bike servicing sessions.
- **Supporting businesses with carbon reduction and ESG**, including carbon footprint mapping and sustainability guidance.
- **Delivering sustainability activations and trials**, showcasing innovative approaches to greener workplaces and public spaces.
- **Hosting the Green Skills Construction Hub**, helping to build knowledge and skills for a more sustainable built environment.
- **Supporting the Urban Farmer project**, bringing nature and biodiversity into the heart of Fleet Street Quarter.
- **Delivering the Climate Festival**, inspiring collaboration and practical climate action across the business community (see page 17).
- **Maintaining and enhancing green spaces**, including churchyards, planting initiatives and gardening clubs.
- **Supporting London Festival of Architecture**, including the Zieta public art installation (see page 16).
- **Monitoring pedestrian movement and traffic**, helping to inform future public realm improvements and create a more walkable district.



# HIGHLIGHT: WHISPERS FOR LONDON FESTIVAL OF ARCHITECTURE 2025

## Where **Nature, Art and Sustainability** Came Together

As one of London's busiest business districts continues to evolve, creating high-quality public spaces that support wellbeing, biodiversity and environmental awareness has become increasingly important. Throughout 2025/26, Fleet Street Quarter BID continued to explore innovative ways to animate the public realm, demonstrating how creativity can help shape a greener and more engaging city.

In partnership with the **Polish Cultural Institute**, the BID brought **Whispers** to Fleet Street Quarter – a striking immersive art installation inspired by the natural world. Combining art, sound and storytelling, the installation encouraged workers, residents and visitors to slow down, engage with their surroundings and experience the city from a different perspective.

Installed within one of Fleet Street Quarter's public spaces, Whispers provided a unique moment of calm within the busy Square Mile. The installation invited thousands of people to pause, reflect and connect with themes of biodiversity, climate and our relationship with the natural environment, while showcasing how temporary cultural interventions can transform the experience of public spaces.

The project also demonstrated the power of partnership. Working alongside the Polish Cultural Institute and cultural organisations, the BID delivered an internationally recognised installation that enhanced Fleet Street Quarter's cultural offer, supported the ambitions of Destination City and reinforced the area's growing reputation as a place where business, creativity and innovation come together.

Whispers showed that sustainability is about more than reducing carbon emissions. By bringing nature, art and culture into the heart of the city, the project demonstrated how the public realm can support wellbeing, spark conversation and create memorable experiences that encourage people to spend more time in Fleet Street Quarter.







# HIGHLIGHT: CLIMATE FESTIVAL

## Collaborating for a **More Sustainable Fleet Street Quarter**

The Fleet Street Quarter Climate Festival brought together businesses, sustainability experts and industry leaders to share knowledge, inspire action and encourage collaboration on some of the biggest environmental challenges facing organisations today.

Through a programme of talks, workshops and networking events, the Festival provided practical insights into topics including net zero, biodiversity, sustainable workplaces and ESG, helping businesses identify opportunities to reduce their environmental impact while strengthening connections across the Quarter.

As part of the BID's wider Clean & Green programme, the Festival continues to support businesses in creating a more resilient, environmentally responsible and future-ready Fleet Street Quarter.

- Partners included London Climate Action Week, Heart of the City, Achill Legal, the Environmental Law Foundation and SEC Newgate, bringing together businesses, policymakers and sustainability experts.
- Events took place across the Quarter, with venues including Deloitte, Framestore, Edenica, Francis Taylor Building, Dr Johnson's House and the Urban Farmer Project.
- Mary Creagh MP, then Minister for Nature, outlined the Government's plans for a circular economy and how reducing waste and reusing resources can support business growth. A panel with Deloitte, the Ellen MacArthur Foundation and WBCSD followed.
- Other highlights included the Rights of Nature Symposium, a climate change and human rights discussion chaired by Morag Ellis KC, and an SME Hub at Framestore featuring Nigar Arpadarai, UN Climate Change High-Level Champion.
- The programme also explored reusing building materials, sustainable food systems and how poetry and storytelling can encourage climate action.





# SAFE & SECURE

## Creating a **Safer and More Welcoming** Fleet Street Quarter.

A safe, welcoming and well-managed environment is fundamental to the success of Fleet Street Quarter. Whether travelling to work, meeting clients, visiting local businesses or enjoying the area's growing cultural offer, people should feel confident that the district is clean, secure and supported.

Throughout 2025/26, the BID continued to work closely with the City of London Police, the City of London Corporation and local businesses to improve safety, respond to emerging challenges and provide a visible, reassuring presence across the Quarter.

From supporting businesses with crime prevention initiatives to delivering on-street ambassador services, intelligence sharing and partnership working, our approach is focused on prevention, collaboration and creating an environment where businesses, workers and visitors can thrive.



## FLEET STREET QUARTER AMBASSADORS
## THE FRIENDLY FACES OF FLEET STREET QUARTER

**21,000+**
visitors welcomed

**1,000+**
business visits

**2,500+**
environmental issues reported and escalated

**4,700+**
intelligence reports submitted





## THIS YEAR THE BID HAS DELIVERED

- **A dedicated on-street Ambassador service**, providing a visible, welcoming presence and supporting businesses, workers and visitors.
- **Reporting and escalating environmental issues**, helping to keep Fleet Street Quarter clean, attractive and well maintained.
- **Working in partnership with the City of London Police**, the City of London Corporation and neighbouring organisations to address local issues.
- **Business resilience and intelligence sharing**, providing timely information and security updates to levy payers.
- **Crime prevention campaigns**, including support to reduce phone theft and improve personal safety.
- **Business engagement and reassurance visits**, strengthening relationships with occupiers across the district.
- **Supporting vulnerable people**, working with outreach services and partners to ensure appropriate assistance is available.
- **Emergency planning and preparedness**, helping businesses respond to incidents and major events.
- **Regular partnership meetings**, ensuring a coordinated approach to safety and security across Fleet Street Quarter.
- **Preventing Violence Against Women and Girls (VAWG)** through awareness campaigns, business engagement and partnership working with the City of London Police and neighbouring BIDs.
- **Walk & Talk** initiative pairs female officers with women from the FSQ community for walks, encouraging open conversations about safety, reflecting a positive step towards creating safer and more connected community.
- **Supporting collaborative safety initiatives** through partnerships with EIDA and other City organisations.
- **Promoting inclusive and welcoming public spaces** so everyone can feel safe and confident.



# HIGHLIGHT: SUPPORTING SMES TO RESPOND TO DOMESTIC ABUSE

## Fleet Street Quarter & EIDA **launch first-of-its-kind SME handbook.**

Domestic abuse does not stop at the workplace door, yet smaller businesses often do not have the dedicated HR teams, policies or specialist resources available to larger organisations.

Recognising this gap, **Fleet Street Quarter partnered with the Employers' Initiative on Domestic Abuse (EIDA) to develop Navigating a Workplace Domestic Abuse Response: A Handbook for SMEs** – a practical resource designed specifically to help small and medium-sized employers respond safely and confidently when domestic abuse affects their workforce.

The handbook provides accessible, practical guidance covering understanding domestic abuse in a workplace context, responding safely, and referrals and specialist services. It supports employers to recognise potential signs of abuse, understand the boundaries of their role, respond appropriately to employees who may be experiencing or perpetrating abuse, and confidently signpost people to specialist support.

The resource was formally launched in February 2026 at a breakfast event hosted by Dentons, bringing together local SMEs, EIDA and business leaders for an open discussion on best practice, lived experience and the important role employers can play in creating safe and supportive workplaces.

Crucially, the project extends beyond the launch. The handbook is available free of charge in both digital and physical formats, with Fleet Street Quarter's Ambassador team supporting its distribution directly to SMEs across the Quarter. Businesses are also being connected with EIDA's free SME e-learning, developed with support from the City of London Corporation, providing a further route to build knowledge and confidence.

The initiative builds on Fleet Street Quarter's wider work to tackle Violence Against Women and Girls and demonstrates how the BID can use its partnerships and collective reach to give smaller businesses access to resources and expertise that may otherwise be difficult to obtain.

The impact: **A practical, first-step resource that equips SMEs to better protect and support their people – helping to ensure that the ability to respond effectively to domestic abuse is not determined by the size of an organisation.**

Read more and download the SME handbook





# INCOME & EXPENDITURE

## Income and Expenditure to 31 March 2026

| INCOME | £ |
|---|---|
| Levy Income | £2,853,923 |
| Voluntary Income and Sponsorship | £80,528 |
| **TOTAL INCOME** | **£2,934,451** |
| | |
| **EXPENDITURE** | |
| Back On the Map | £570,066 |
| Connected Communities | £631,249 |
| Clean & Green | £280,522 |
| Major Capital Projects | £133,430 |
| Safe & Secure | £330,620 |
| Management and Overheads | £241,338 |
| **TOTAL EXPENDITURE** | **£2,187,225** |
| | |
| Surplus (Deficit) after tax for the year | £747,226 |
| Closing Surplus from FY 2024/25 | £1,311,302 |
| **Surplus to be Carried forward to 2026-27** | **£2,058,528** |

**In 2025–26, we secured approximately £564,570 in in-kind contributions, equivalent to around 26% of our £2.2m annual budget. This means that for every £1 of levy investment we have generated an additional 20p in value through sponsorship and funding support.**

# GOVERNANCE & BID BOARD

The BID is a **not-for-profit company limited by guarantee, led by a Board of Directors** made up of representatives from across sectors within the BID area.

**The BID term started on the 1st April 2022 and runs until 31st March 2027.** The BID's activities are driven by a set of steering groups leading each key strategic theme of the BID. The Executive Team manages the projects that deliver the BID's ambitions.

Fleet Street Quarter BID is committed to operating with transparency, accountability and sound governance, ensuring every levy pound is invested in delivering measurable value for businesses.

Our Board of Directors provides strategic leadership and oversight, bringing together senior representatives from across the district's business community. Throughout the year, the Board has guided the delivery of the Business Plan, monitored performance and finances, and ensured the BID continues to respond to the changing needs of levy payers.

Supporting the Board, our Steering Groups bring together businesses, partners and industry experts to shape projects, review priorities and provide specialist insight across our key themes. This collaborative approach ensures that BID activity remains business-led and responsive to local needs.

**Working closely with the City of London Corporation, our partners and stakeholders**, we continue to uphold the highest standards of governance, financial management and operational delivery, ensuring the BID remains a trusted steward of investment in Fleet Street Quarter. This reflects the governance framework set out by the BID and the City of London Corporation, with the City administering the levy, overseeing statutory compliance and working alongside the BID to deliver projects that provide additional value for businesses.

### Board Directors

**Roy Pinnock** Chair of BID Board
Partner at Dentons

**Alison Lee** St Bride Foundation

**Alison Turner** Framestore

**Sarah Weekes** Delinian

**Philip Mitchell** Deloitte

**Rafe Courage** Charles Russell Speechlys

**Brian Tapson** Apex Hotels

**Drew Harrison** Le Cordon Bleu

**Charlotte Green** Lego

**Fiona Jervis** Goldman Sachs

**Katherine Miliken** Macfarlanes

### Board Observers

**Ruby Raw** City of London Corporation

**Sue Farrington** City of London Corporation

### Strategic Advisor

**Ruth Duston** Primera Corporation







A picture of the Holborn Viaduct lighting test event, work is set to begin early 2027

# THE NEXT CHAPTER FOR FLEET STREET QUARTER

In early 2027, eligible businesses will be asked to **vote on a second five-year term for Fleet Street Quarter BID**, running from April 2027 to March 2032.

The ballot is an opportunity to build on our first term and continue investing in the Quarter's streets, public spaces, safety, events and business community. Our BID proposal sets out the programme for the next five years, shaped by consultation with local businesses and partners.

### Our priorities

**Destination FSQ:** Strengthening the Quarter's identity and attracting more people through culture, events and support for local businesses.

**Placemaking & Public Realm:** Improving streets and public spaces, with more greenery, better lighting and welcoming places to spend time.

**Community & Social Impact:** Connecting businesses and creating opportunities for volunteering, collaboration and local support.

**Safety & Support:** Working with businesses, police and partners to make the Quarter safer and respond to local concerns.

**Key dates**

**29 January 2027:** Ballot papers issued.

**4 March 2027, 5pm:** Ballot closes.

**5 March 2027:** Result announced.

### What businesses need to do

Please make sure we have the correct named voter and postal address for your business. Share the proposal with colleagues involved in the decision and allow plenty of time to return your ballot paper.

### Find out more

Read our full BID proposal, check the boundary map and find answers to frequently asked questions at **fleetstreetquarter.co.uk**. To discuss the plans or confirm your voting contact, email **info@fleetstreetquarter.co.uk**.

www.fleetstreetquarter.co.uk
@fleetstquarter

**Sign up to the newsletter.**
Scan the QR code.

PRINTED
on recycled stock

FLEET STREET QUARTER

## FIND OUT MORE

www.fleetstreetquarter.co.uk @fleetstquarter